



March 2016

Volume 80, Issue 6  
Fourth District PTA, CCPTS, National

## President's Message Communicating in Today's PTA

By Fourth District PTA President Bev Berryman

When Batman is needed Gotham City police Commissioner Gordon will activate a searchlight with a bat-shaped insignia over the lens called the Bat-Signal. It shines into the night sky, creating a bat-symbol on a passing cloud which can be seen from any point in Gotham.

Today we have more than a simple searchlight – we have search engines that connect us to sites such as Facebook, Twitter, YouTube and various Blog Sites. In just a few years, these social media sites have become more than communication platforms, they have become ways that people search for information, communicate with people and learn about important local causes. As an organization, PTA has become one of the many non-profits that use these social media tools to reach the general membership, potential members, volunteers, donors and potential donors. In particular, Facebook is a great way to do Social Media marketing and communication for your local PTA. As you engage in this social media networking, there are several tips to take into consideration:

- **Create the voice and image of your local PTA.** Share the great things that are happening within your local PTA and school site. Remind readers about upcoming events and programs that are sponsored by your PTA and encourage attendance. Some things to keep in mind when posting:
  - ✓ **Always make sure that all school related information and publications material is cleared with the principal as they are responsible for the accuracy and compliance of those materials.**
  - ✓ **All postings should be aligned with PTA's stated purposes, mission, core values, goals and policies and should be approved by the President.**
  - ✓ **Administrators of the Facebook page should abide by copyright laws and republish articles and art in an ethical manner. Only include photographs and specific information with applicable permission.**

# Fourth District PTA®

everychild. one voice.®

Artículos en español  
paginas 10 y 11

### Inside this Issue

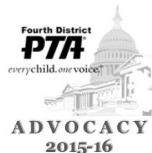
<b>Advocacy Notes Calendar</b>	2
<b>President's Message Continued</b>	
<b>Advocacy Notes Continued</b>	3
<b>Treasurer</b>	
<b>Human Trafficking</b>	4
<b>CAPTA Action Alert</b>	5
<b>OCDE Superintendent Historian Reports</b>	6
<b>Common Core</b>	7
<b>PTA Elections</b>	8
<b>California PTA Convention</b>	9
<b>Artículos en español</b>	10-11
<b>Annual Creative Edge Lecture</b>	Back


[www.fourthdistrictpta.org](http://www.fourthdistrictpta.org)

Continued on Page 3

## Advocacy Notes—For whom are you speaking?

By Fourth District PTA VP of Advocacy, Kathleen Fay



As a PTA leader and active member of your school community with a deep interest in the welfare of children, youth, and families, you probably attend meetings and participate in groups that provide you with an opportunity to voice an opinion on current issues being considered within your local school(s)/school district.

When doing so, please keep in mind which “hat” you should be wearing at the time: **either** that of an interested parent **OR** that of a PTA leader. How you present yourself and your position makes a difference in what you can legitimately say!

**Your PTA hat:** If you preface your remarks by noting that you are with PTA, then you are implying PTA representation, meaning that you should align your comments with established PTA positions, no matter how passionate you may feel about a topic at a personal level. Information on PTA positions can be found on the California State PTA website and in the *Toolkit*, allowing you to do your due diligence by researching an issue in advance and speaking to it in an informed manner when representing the organization.



## FOURTH DISTRICT PTA

# CALENDAR

## March

### Council Advocacy Leaders

**4 Roundtable**—Fourth District Office, 1520 Brookhollow Drive #40, Santa Ana, 92705 - 9:30 a.m.

### Administrators Dinner & General

**10 Meeting**—The Grove of Anaheim - 2200 East Katella Avenue, Anaheim—5:30 p.m. - General Meeting, 6:15 p.m. - Registration & Reception, 6:45 p.m. - Program & Dinner

### Council Presidents Meeting—

**24** Fourth District Office - 1520 Brookhollow Drive #40, Santa Ana 92705, 9:30 a.m.

### Like us on Facebook!



Like us on Facebook to see all the happenings at Fourth District, great tips and helpful articles about issues that matter to you. Like and Share our posts.

## Fourth District PTA

### President

Bev Berryman

### Vice President, Communications

Shanin Ziemer

### Orange Leaves Editor

Vanessa Hatch

### Orange Leaves Distribution

Brie Cuevas

### Translation

Natalia Duenas and Diana Flores

Fourth District PTA comprises of 20 councils in Orange & Los Angeles Counties with over 400 unit PTAs.

### Office Location

1520 Brookhollow Dr., #40  
Santa Ana, California 92705-5449 (Off the 55 freeway at Dyer)

### Office Hours

Monday through Thursday  
9:30 a.m. to 2:00 p.m.  
Closed Fridays and all school holidays.

### Administrative Assistant

Deanna Seanoa

### Data Administrator

Leticia Keeling

### Office phone number

714-241-0495

### FAX number

714-241-0497

### Línea telefónica en español

714-540-1575

### Email address

[fourthdistrictpta@sbcglobal.net](mailto:fourthdistrictpta@sbcglobal.net)

©2016, Fourth District, Orange County, California Congress of Parents, Teachers and Students, Inc. Contents may be reproduced for private, non-commercial, PTA use only, provided credit is given to: “*Orange Leaves*, Fourth District PTA, CCPTS.”



Continued from Page 1—**Communicating from Today's PTA**

- ✓ **The PTA is a noncommercial, nonsectarian and nonpartisan organization and the Facebook page should always contain professional content and never take on the "personality" of the administrator or officers of a unit PTA.**
- **Communicate with all members- Arrange for translation of the messaging if applicable in your community.**
- **Create visually interesting communications and posts- Use the PTA logo and keep your message brief and to the point.**
- **Implement Social Media posting guidelines for your local PTA and add them to your unit's standing rules located in the bylaws.**

For more information and ideas on social media, please refer to the National PTA website.

Please keep in mind that whatever social media platform your PTA will use... This is the image of your PTA and you can create a great story by carefully choosing the right content and personality!

Thanks for all that you do for our kids, parents and our community.



The Bat-Signal's debut, in *Detective Comics #60* (February, 1942)

Continued from Page 2—**Advocacy Notes**

**Your own hat:** If you find that PTA positions conflict with your own personal objectives, or if you have not been able to sufficiently research an issue in advance to quote PTA's established position, you are always welcome to discuss any matter of concern as a private citizen, without any restrictions on your positions or goals. In that case, you can simply say, "My name is Jane Doe, and as a parent with a child in 6th grade at Sunshine Middle School, my opinion is..."

PTA presidents would do well to advise their own PTA officers and committee leaders of this distinction, so that the organization's strength in unity is not compromised; remember: **"everychild. onevoice."** **Thank you for helping to maintain the integrity of our association!**

## Please Upload Copies Of Your Tax Filings

By Fourth District PTA Treasurer Donna Broussard

**PTAEZ** has a **NO COST** module for all councils and units to store copies of their 990, 199 & RRF-1 tax filings.

- ◆ These must first be filed with the government agencies, and then a copy of each document can be uploaded to PTAEZ Tax/Document Management.
- ◆ Scan and save a copy of each of your tax filings for 2014-2015. Login to PTAEZ, then upload each.
- ◆ Council and unit presidents should each have a user name and password to login to [PTAEZ.com](http://PTAEZ.com). If not, please contact your council president.
- ◆ Please make sure you are uploading to your correct council or unit name. Make sure it is shown about 1/4 down on the right hand side next to "Working with:"



Contact me at [treasurer@fourthdisgtrictpta.org](mailto:treasurer@fourthdisgtrictpta.org) if you need a Quick Reference Guide on the upload process.

# Human Trafficking In Our Own Backyard

By Fourth District PTA VP Health Committee Member, Kim Green

This article may shock some of you, but, hopefully, that shock will turn to awareness and that awareness will lead toward stopping this horrific issue. Admittedly, human trafficking conjures images of people in far off countries; difficult and disturbing to see, yet easy to put aside. Then the stories come in of this issue in Orange County, in Huntington Beach, Costa Mesa, a sting operation at Bella Terra mall, etc. Children are being moved, or used, illegally, for labor or sexual exploitation. In far off countries *and* right here in Orange County. It can be as simple as extortion from a schoolmate to being taken and prostituted; it's not just street kids or kids in the foster system. All youth are vulnerable, with or without attentive parents and boundaries, and we can all be part of stopping the supply for this sickening demand.

## WHY IT HAPPENS SO EASILY

### YOUTH

- are uninformed
- vulnerable, too trusting
- have low self-esteem
- seek validation
- share too much

### MONEY

- traffickers can make \$1500/week off of one girl
- set to surpass drugs as an enterprise in a few years, now at \$32 billion

### SOCIAL MEDIA

- grooming tactics are used
- false "friends" online
- identity tied into number of "likes"
- using hidden apps on phone

## SCARY STATS

- ⇒ 12 years old is average age girls are trafficked and the average age boys start looking at porn
- ⇒ 66% of all trafficking, which includes people of all ages, is for labor, the rest for commercial sex
- ⇒ 55% of child porn is from the U.S.
- ⇒ Only 2% of prostitutes want to be prostitutes
- ⇒ 72% of victims are U.S. born
- ⇒ CA is one of the top 3 states for trafficking

## STOPPING THE PROBLEM

A little awareness, an increase of parental monitoring of friends and media, and paying attention in your world can make a HUGE impact in stopping trafficking. Educate youth and others about exploitation and be open to conversations, even if it is difficult. It probably will be! **Be aware that boys are at risk as much as girls.**

Hotline 1 888 373 7888 or text BE FREE/233733

Stop Human Trafficking Action Group, Huntington Beach, [stophtactiongroup.com](http://stophtactiongroup.com)

Homeland Security Blue Campaign, [dhs.gov/blue-campaign/share-resources](http://dhs.gov/blue-campaign/share-resources)

Shared Hope International, [sharedhope.org](http://sharedhope.org)

Rachel's House, [forgottenchildreninc.org](http://forgottenchildreninc.org)



## **CAPTA ACTION ALERT: YOUR CHILD'S PERSONAL INFORMATION IS BEING RELEASED: VOICE YOUR CONCERNS NOW—SENT FEBRUARY 17, 2016**

### **Your child's personal information is being released: Voice your concerns NOW**

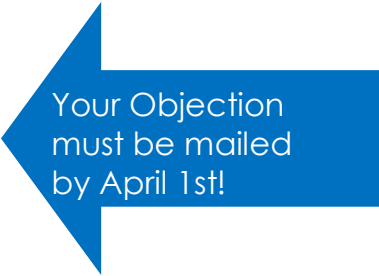
A February federal [court ruling](#) is requiring the California Department of Education to release all personal data — even including names and Social Security numbers — on general and special education students since Jan. 1, 2008: more than 10 million students including your child's information. Take action now to voice your objection to releasing your child's personal information!

### **UPDATE: SEND THE ONE FORM PER STUDENT ONLY TO THE COURT**

Follow these step-by-step instructions to complete the Objection to Disclosure of Student Information and Records:

1. **Download the form at** — available in [English](#) at <http://www.cde.ca.gov/re/di/ws/documents/form2016jan26.pdf> and [Spanish](#) at <http://www.cde.ca.gov/re/di/ws/documents/form2016jan26-spanish.pdf>.
2. **Mail the completed form, one for each student, exactly as required to**

*United State District Judge Kimberly J. Mueller  
c/o Clerk of the Court  
Robert T. Matsui United States Courthouse  
501 I Street, Room 4-200 Sacramento, CA 95814  
Attn: Document Filed Under Seal.*



Your Objection  
must be mailed  
by April 1st!

**The deadline to submit objection forms and make your voice heard is April 1, so don't delay – get yours in the mail to the court today! Do not fax or email the form, and do not phone or message – only hard-copy forms will be accepted.**

It's hard to fathom that a judge would allow such an overexposure of children's information. While California State PTA is not part of the court ruling, we are exploring other avenues to delay, reduce or possibly reverse the release of so much of our children's personal information. California State PTA has a long history of protecting and upholding students' privacy rights, and today is no different. We'll keep you updated as we learn more. Go to the [CAPTA.org](http://CAPTA.org) website for more information.

In April 2012, the Morgan Hill Concerned Parents Association and the Concerned Parent Association filed a lawsuit against the California Department of Education (CDE) alleging non-compliance by local education agencies with special education laws. The suit also alleges the CDE fails to monitor, investigate and correct such non-compliance in accordance with the law.

While this lawsuit called for students' general demographic information, a federal court has just ruled that CDE must release all data — even including names and Social Security numbers — it has collected on general and special education students since Jan. 1, 2008 – more than 10 million students.

[Find out more from the CDE.](#)



## The Importance of Reading to Children

By Al Mijares, Ph.D., OC Superintendent of Schools



Whether you're an educator, a parent, a grandparent, an aunt, an uncle or even an older sibling, there is something special about reading to a child.

With each turn of the page, horizons expand, and new shades of the world emerge. With each line of a story, you can practically see the neural connections forming within a young mind.

I bring this up because March is designated as National Reading Awareness Month, and it's a good time to reflect on not just the importance of literacy, but the benefits of reading aloud to children at an early age.

Research shows that literacy begins long before our kids even enter school — and in fact, critical developmental steps are taken shortly after birth. This is not to suggest the teaching of reading prematurely. But from their earliest months, children gain tremendously when we talk to them, share stories, introduce them to culture and expose them to books with simple pictures and bright colors.

First 5 California, an organization dedicated to supporting children during their developmental years, says reading aloud to babies strengthens their vocabulary skills and stimulates the growth and development of brain cells. Their research further indicates that children who are regularly read to as babies know more words by age 2 than those who do not have this benefit.

Studies also show early literacy is a key indicator of future success.

Among students who don't read proficiently by the end of grade three, about 16 percent fail to graduate from high school on time — a rate that is four times greater than that associated with proficient readers. And the percentage spikes even higher when you factor in levels of poverty.

Here at the Orange County Department of Education, we are promoting a vision that Orange County students can and will lead the nation in college and career readiness and success. But that vision begins with our youngest learners as they take their first developmental steps toward literacy.

Reading to a child doesn't just establish a foundation for learning; it paves the path to a better life. And it can be pretty rewarding for us grown-ups too.

## Historian Reports are due to Fourth District by 4/18/16

By 4th District Historian Lisa Boler

- The **PTA Council-Annual Historian Report** is due to Fourth District PTA by April 18th. The reporting period is July 1, 2015 through June 30, 2016.
- **Council Historians/Presidents:** You must set and communicate a deadline due date for your units to turn in their **PTA Unit-Annual Historian Report** to you. Your Council Historian will need time to compile the hours from each unit along with your Council volunteer hours.
- **Unit Historians:** Each unit is required to submit an Annual Report. Please check with your council historian to find your council's deadline and be sure to get your report turned in on time. **Be sure to estimate your unit's volunteer hours through June 30, 2016.**

The report forms can also be found in the *California State PTA Toolkit* or online at <http://downloads.capta.org/toolkit/print/Toolkit.pdf>

## Writing is a 21st Century Skill that all Students Must Have

By Fourth District VP of Communications Shanin Ziemer

Many parents are asking why their student needs to do writing assignments in classes like PE and math. Don't they get enough writing in their English classes? Do they really need more writing? The answer is yes, they do need more writing. Writing is one of the 21<sup>st</sup> century skills our students need to succeed in college and career. Jobs that don't require writing are going away and getting automated. Think about it and you can easily find many examples: bank tellers are now ATMs, many groceries now have self-checkout stands, and toll roads have transponders and not booths. Jobs fields that are expanding require people who can communicate effectively, and to do that, you need to be a strong writer.

So how do stronger writing skills and writing across the curricula benefit our students?

1. When students write, students generate deeper thinking. Students who write about new things they are learning learn it better.
2. Writing helps students be career ready. The 25 fastest growing professions have greater literacy demands. In a recent survey, 72% of employers ranked reading and writing skills as the number one deficiency in potential employees. Two-thirds of all salaried jobs require writing.
3. Writing prepares students for college. The average college student writes 92 pages of essays a year! Yet only 41% of students have SAT scores that show writing proficiency, in students of color that number drops to 20%. Improving writing skills can help close the achievement gap!
4. Writing in all content areas is tested many times and with high stakes. It isn't just for test in your students' classes, the SAT, AP and IB exams, and state testing all require writing. The new state test has more short answer sections and asks students to use evidence based writing to support their answers.
5. We want students to be lifelong writers and readers.

What can you as a parent do to support your student on this writing journey?

- Listen to your kids tell you about what they are going to write. It helps students codify their thoughts if they talk it through.
- Provide a quiet place to write without interruptions.
- Model reading! Students who have parents who read are more likely to be readers themselves. And students who read more have better vocabularies and are better writers. Dads- your son seeing you reading is the number one influence on getting your son reading!
- Read your student's paper and ask questions about content, don't just read it to edit. Grammatical errors are often a smaller part of the grade than the quality of the writing.
- Encourage your child to get input on their writing! If they can get a rough draft done before the paper is due, they can go over it with their teacher and improve it. This prepares them for working with professors in college too.
- Is your child not a writer? Here is a trick you might try - email them questions and have them email back answers. Ask them about their day, their thoughts on a tv show, anything to get them talking via email. Don't worry about grammar and editing, this is just to get them used to the idea of putting their ideas in writing.

The addition of writing to the curriculum is not an addition to good teaching, it is good teaching. Good writing skills get kids thinking fully developed and organized thoughts, help them be more successful in all of their classes, and put them on the road to being college and career ready.

Thank you for reading Orange Leaves. Email [contest@fourthdistrictpta.org](mailto:contest@fourthdistrictpta.org) for a chance to win a Starbucks gift card! Put Contest in the Subject line and tell us your favorite thing about Orange Leaves. Good luck!"



## Elections are fast approaching so I have a few tips to help guide you along the way.

By 4th District Parliamentarian Christy Ballard

- The election is conducted **no later than the second week of April**, most are held in March allowing the president-elect to attend convention representing the association. Review Article V of your bylaws to determine the month your elections are held.
- The **president** presides over the meeting and the election is held under new business on the agenda.
- The **parliamentarian** reads the sections of the bylaws pertaining to elections and nominations.
- The president asks the **chair of the nominating committee** to read the report of the committee, which lists the slate of officers.
- After the slate of officers is announced, the president then says, "According to our bylaws, nominations from the floor are now in order."
- If there is but one nominee for any office, the ballot vote for that office may be dispensed with, and the election held by voice vote. The president says, "The bylaws state when there is but one nominee for an office, the ballot may be dispensed with, and the election held by voice. Is there any objection to this procedure?"
- Members are eligible to vote if they've been **members for 30 days**. The secretary uses latest membership list to confirm members' credentials. When a membership list is not available, all attendees at the election meeting are eligible to vote. It is essential to follow the bylaws requirements for nominee and officer qualifications, election and slate notice requirements, nominations from the floor, election and parliamentary procedures.

### Other things to remember:

- A position may be filled by only one person. An assistant or deputy position can be created if a position requires more than one person to handle the duties.
- A member can only serve in one capacity at a time.
- A person who has already served two consecutive one-year terms in any elected or appointed office is not eligible to be nominated, elected or appointed to serve in an additional consecutive term in the same officer position.
- A majority vote elects. Candidates must receive fifty percent plus one vote to be elected.
- With few exceptions, a challenge to election procedures or outcome must occur at the election meeting. An election must be declared "null and void" whenever it is discovered the individual elected did not meet the qualifications for office as stated in the bylaws. For example, an individual who has already served two consecutive terms in the same position IS NOT QUALIFIED for election to an additional term in the same position. For assistance contact the district PTA, and refer to the *California State PTA Toolkit at [capta.org](http://capta.org)*.

### Ever wonder what this phrase means? ...or until their successors are elected.

There is a phrase in the bylaws that is often confusing when it comes time to nominate and elect new officers. That phrase is found in Article V, Section 8 of unit bylaws, which states, "**Officers shall serve for a term of one (1) year, or until their successors are elected.**"

This provision is meant to cover the resignation of officers mid-term. In that case, an officer is not serving the full entire year of the term, but the officer remains in office until the executive board elects their successor, so that the work of the organization may continue. Roberts Rules of Order describes this situation in greater detail, and the language is required by California Corporate Code.

The bylaws do permit an officer to serve in the same position for two sequential terms only. This officer must be nominated each term, and may not be nominated for a third term when there is an office with no nominee by the day of the election meeting, and no nomination from the floor to fill the vacancy. There is language in Article V, Section 11 and 12 to cover this circumstance.

If several offices remain vacant after the election and there are not enough officers on the board to make up a quorum, then the unit board can request that the council convene an election meeting to fill vacant positions. In the case of a unit out-of-council or a council, the district can be asked to convene the meeting. Should this situation occur at the district level, the State PTA can provide assistance. In each case members must be notified 30 days in advance of the election.



# IT'S TIME TO REGISTER FOR CONVENTION!

## CALIFORNIA STATE PTA CONVENTION MAY 4-7, 2016

San Diego Town and Country  
Resort & Convention Center  
500 Hotel Cir N, San Diego, CA 92108  
(619) 291-7131  
[www.destinationhotels.com/town-country](http://www.destinationhotels.com/town-country)

### REGISTRATION DATES AND FEES:

#### ONLINE - MAIL-IN - ONSITE

Register at [www.capta.org](http://www.capta.org)  
\$219 PTA Member Advance Registration  
\$319 Onsite Registration (see website for  
complete list of registration options & pricing)  
Plus 4<sup>th</sup> District Fee: \$30 will be collected during  
the online registration process

- **January 5** — Online registration opens
- **April 22** — Last day for mail-in registrations  
to be received by 5 PM
- **April 29** — Last day to register online
- **May 3-7** — Onsite registration available
- Fax registration will not be accepted

### HOUSING:

Town and Country Resort & Convention Center:  
\$159/night\* (single or double occupancy)  
\$179/night\* (triple) \$199/night\* (quad)  
\*Plus \$10 service fee  
Parking for hotel guests \$9/day,  
others up to \$20/day  
Housing reservations are NOW open  
through April 10th: [www.capta.org](http://www.capta.org)



### WHAT DO YOU GET FOR YOUR REGISTRATION FEES?

Access to workshops and exhibitors, discount  
tickets to special events, free dinner on Friday, an  
opportunity to "meet" PTA founder Phoebe  
Apperson Hearst, opportunity to participate in  
activities and much more! Plus, you'll be entered  
to win free room nights at the Town and Country  
Resort & Convention Center.

### FOURTH DISTRICT DINNER INFORMATION:

Fourth District Dinner – will be held in conjunction  
with the State Dinner on Thursday, May 5<sup>th</sup> at Sea  
World from 7-11 PM. Join all your Orange County  
PTA friends for a fun evening!  
Cost: \$38 (Collected during online registration)

### FOR HELP AND MORE INFORMATION CONTACT:

Chrystie Adams Vice President for Convention  
[convention@fourthdistrictpta.org](mailto:convention@fourthdistrictpta.org)

Marcela Alban Convention Hospitality  
[convhospitality@fourthdistrictpta.org](mailto:convhospitality@fourthdistrictpta.org)

Stacy Small Convention Dinner Chair  
[conv-dinner@fourthdistrictpta.org](mailto:conv-dinner@fourthdistrictpta.org)

### CONVENTION DELEGATE ORIENTATION:

Helpful information for anyone attending convention.  
A MUST for first-timers!  
Tuesday, April 14, 2016 9:30 - 11:00 AM  
At the Orange County Department of Education

4th District Suite  
will be in Royal  
Palm Towers



## Mensaje del Presidente **Día de los fundadores**

Por la presidenta del Cuarto Distrito de la PTA Bev Berryman

Cuando la policía se necesita Batman el Comisionado Gordon de Gotham City activará un proyector con una insignia en forma de murciélago sobre la lente llamado el Bat-señal. Brilla en el cielo nocturno, creando un símbolo de murciélago en una nube que se puede ver desde cualquier punto de Gotham.

Hoy tenemos más que un simple reflector - tenemos motores de búsqueda que nos conectan con sitios como Facebook, Twitter, YouTube y varios sitios de blogs. Pocos años, estos sitios de medios sociales se han convertido en formas más de las plataformas de comunicación, se han convertido en que la gente busca información, comunicarse con la gente y aprender acerca de importantes causas locales.

Como organización, la PTA ha convertido en uno de los muchos sin fines de lucro que utilizan estas herramientas de medios sociales para llegar a los miembros en general, los miembros potenciales, voluntarios, donantes y donantes potenciales. En particular, Facebook es una gran manera de hacer marketing en medios sociales y de comunicación para su PTA local. A medida que participe en este redes de medios sociales, hay varios consejos a tener en cuenta:

- **Crear la voz y la imagen de su PTA local.** Compartir las grandes cosas que están sucediendo dentro de su sitio de PTA y la escuela local. Recordar a los lectores sobre los próximos eventos y programas que son patrocinados por el PTA y fomentar la asistencia. Algunas cosas a tener en cuenta a la hora de publicar:
  - ✓ **Siempre asegúrese de que todo el material de información y publicaciones relacionadas con la escuela sea de acuerdo con el director ya que son responsables de la exactitud y el cumplimiento de esos materiales.**
  - ✓ **Todas las publicaciones deben estar alineados con los indicados fines, misión, valores centrales, los objetivos y las políticas de la PTA y deben ser aprobadas por el Presidente.**
  - ✓ **Los administradores de la página de Facebook deben acatar las leyes de derechos de autor y artículos volver a publicar y el arte de una manera ética. Sólo incluir fotografías e información específica con el permiso aplicable.**
  - ✓ **El PTA es una organización no comercial, no sectaria y partidista y la página de Facebook siempre debe contener contenido profesional y nunca asumir la "personalidad" del administrador o agentes de una unidad de PTA.**

Continuación de la página 11



Continuación de la página 10

- **Comunicarse con todos los afiliados-arreglos para la traducción de los mensajes si se aplica en su comunidad.**
- **Cree comunicaciones visuales interesantes y posts- Utilizar el logotipo de PTA y mantener su mensaje breve y al grano.**
- **Implementar los medios de comunicación social directrices de publicación para su PTA local y añadirlos a reglas permanentes de su unidad ubicadas en los estatutos.**

Para obtener más información e ideas sobre los medios sociales, por favor consulte la página web de la PTA Nacional.

Por favor, tenga en cuenta que cualquiera que sea la plataforma de medios sociales a su PTA utilizará ... Esta es la imagen de su PTA y puede crear una gran historia eligiendo cuidadosamente el contenido correcto y personalidad!

Gracias por todo lo que hacen por nuestros niños, padres y nuestra comunidad.



## Por favor sube copias de sus declaraciones de impuestos

Por Cuarto Distrito de la PTA Tesorero Donna Broussard

**PTAEZ** tiene un módulo **sin costo** para todos los consejos y las unidades para almacenar copias de sus 990, 199 y RRF-1 declaraciones de impuestos.

- ◇ Estos primeros deben ser presentadas ante las agencias del gobierno, y luego una copia de cada documento se pueden subir a PTAEZ Impuestos / gestión de documentos.
- ◇ Escanear y guardar una copia de cada una de sus declaraciones de impuestos para 2014-2015. Entra en PTAEZ, a continuación, cargar cada uno.
- ◇ Del Consejo y de la unidad de presidentes deben tener cada uno un nombre de usuario y contraseña para iniciar sesión en PTAEZ.com. Si no es así, por favor, póngase en contacto con el presidente del consejo.
- ◇ Por favor asegúrese de que está cargando a su consejo o unidad de nombre correcto. Asegúrese de que se muestra cerca de 1/4 hacia abajo en el lado derecho junto a "Trabajar con:"

En contacto conmigo en [treasurer@fourthdisgtrictpta.org](mailto:treasurer@fourthdisgtrictpta.org) si necesita una guía de referencia rápida en el proceso de carga.



THE 7TH ANNUAL CREATIVE EDGE LECTURE

# Charles Limb

Monday, March 14, 2016  
10 a.m.

PRESENTED BY

Arts  
ORANGE COUNTY

Segerstrom  
Center for the Arts

BOEING

Fourth District  
**PTA**  
every child, one voice.

ORANGE COUNTY  
DEPARTMENT OF EDUCATION

Arts Orange County will present its seventh annual *Creative Edge Lecture* on Monday, March 14, 2016 at 10:00 a.m. in the in Costa Mesa. The 2016 lecture will feature dynamic neuroscientist and accomplished musician, Charles Limb, noted for his popular TED talk "Your Brain on Improv".

Tickets are on sale now and may be purchased online at [www.scfta.org](http://www.scfta.org) or by calling the Segerstrom Center Box Office at 714.556.2787. Ticket cost is \$25 before or on February 29, \$35 on or after March 1, and \$10 for students.



1520 Brookhollow Dr., #40  
Santa Ana, CA 92705-5449

