President's Message

Your PTA Structure: Designed for Democracy and Participation

By Fourth District PTA President Maureen Christensen

Each PTA unit is made up of various groups, and each has its own specific functions and authority to act and fulfill their obligations.

The Association is the life blood of the PTA unit. It is the voting body for all action taken including adopting the bylaws, adopting the program and budget for the year, electing the nominating committee, electing officers, and approving all contracts and expenditures. Each unit’s bylaws specify the frequency of association meetings, how special meetings may be called, and the quorum requirements. Association meetings should be informative and inspirational. Brag about what your PTA has done and be sure to mention that members belong to the largest volunteer and child advocacy organization in the country.

It is a common concern that members don’t attend association meetings. Providing something at your association meetings that your members value can increase attendance at meetings. Presentations by staff, potlucks, speakers, and student performances are great programs for association meetings. Business can be conducted quickly when members are provided with copies of reports or they are projected so that the entire group can see.

Written notice of any association meeting should be given not less than 10 days before the date of the meeting. The notice should include the date, time, location, and any proposed business to be considered at the meeting. The notice can be emailed, posted in the office, or on the marquee. Meetings at which bylaws amendments and elections will be held need 30 days’ notice. Association meetings should begin and end on time.

The Executive Board is made up of the elected and appointed officers, the principal, teacher representative, and standing committee chairs. The executive board meets monthly to handle necessary business between meetings of the association. The executive board is responsible for accepting and studying recommendations to be presented to the association for approval. The bylaws provide details about the board’s responsibilities.

Executive board meetings are closed meetings. Guests may be invited to attend an executive board meeting. A courtesy seat must be granted to guests by the president. A guest may bring information to be shared with the group. However, guests do not participate in discussion or voting and should leave after their information is relayed. Executive board meetings should not last longer than one hour.

Committees are an important part of the PTA unit. A committee may be a standing committee with regular, ongoing responsibilities during the PTA year, or it may be a committee organized for a short-term activity only. Committees meet to make recommendations to the executive board concerning the assigned activity. A guest may be invited to a committee meeting to present information.

Continued on page 3>>
Ron Bennett presented a comprehensive and insightful review of the Governor’s proposed education budget at the January Advocacy Roundtable. Bennett is the CEO of School Services of California and is among the state’s foremost authorities on school governance, finance and facilities.

Overall, this is a positive year for schools, Bennett said. Recovery from the recession and the full implementation of the Local Control Funding Formula (LCFF) are proceeding at a faster rate than expected. The Governor is proposing a $4 billion increase for education for the 2015-16 fiscal year.

During the recession, education took more cuts than any other segment of the State Budget, said Bennett. “The Governor acknowledges this and is keeping his commitment toward restoration of our losses.” he said.

At the same time, Bennett regrets the permanent losses of recent years. “After all, temporary losses to public education become permanent impairments in the lives, hopes and dreams of our children,” he said.

He also pointed out that the funding increases won’t be divided evenly. Under LCFF, schools that serve low-income students, English learners and foster children receive additional funding beyond the base level. Some school districts will get an 18% increase and some will get zero, Bennett said.

This year the state Legislature will have to start thinking about what will happen when the temporary taxes enacted under Prop. 30 expire, beginning next year. These taxes have brought in about $7 billion, most of which replaced $7 billion that the Governor took out of education to balance other areas of the state budget, said Bennett.

Bennett also pointed out that school districts will have less of the increased funding to spend on education programs due to Gov. Brown’s plan to eliminate the $74 billion unfunded liability in the state’s retirement system for teachers and other public employees. Starting this school year, the state, school districts, and individual teachers must contribute more to the system, with the amounts going up every year for the next five years.

This year, school districts will contribute 8.25 percent of their payroll, going up to 19.1 percent by 2020-21. If funding levels increase as expected, school districts will pay $4.4 billion for retirement costs in 2020-21.

With the current funding increases, California has moved up from dead last to the fifth lowest state in the nation in per pupil funding, Bennett said.

“We used to be number one,” he added.

Bennett’s detailed PowerPoint presentation is posted at www.fourthdistrictpta.org under Advocacy/Roundtables.
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NOTICE:
Fourth District PTA
Annual Association
Meeting & Election
of Officers

5:30-6:15 pm; Thursday, March 12
Anaheim Hills Golf Club
6501 E. Nohl Ranch Road, Anaheim Hills, CA

Fourth District PTA’s association voting body consists of the district board and all unit and council presidents or their alternates. Additional PTA members are welcome as nonvoting guests. (It is not necessary to attend the Administrators Dinner to participate in the district association meeting.)

Nominating Committee Report
Fourth District PTA Nominees for
The 2015-2017 term:

President
Beverly Berryman

Executive Vice President
Daniel Pietenpol

Vice President for Leadership
Diana Flores

Vice President for Programs
Michele Langham

Vice President for Advocacy
Kathleen Fay

Vice President for Education, Health, and Community Issues
Marilyn Amato

Vice President for Communications
Shanin Ziemer

Vice President for Convention
Chrystie Adams

Vice President for Membership
Candi Kern

Secretary
Cheri Jones

Treasurer
Donna Broussard

Financial Secretary
Ellen Gravitt

Auditor
TBD

>>President’s Message continued from page 1

tion. The president appoints members to committees unless otherwise stated in the bylaws or standing rules. The nominating committee members are elected as directed in the bylaws. The president is an “ex officio” member of all committees. That means that he/she may attend each committee and be a voting member.

Committees are where the work is done. If committees are used correctly, they can make the other meetings of your PTA run more smoothly and efficiently. Committee chairs should report on the work of their committee at executive board meetings. Committees are a great way to get people involved in PTA. New members are more likely to commit to small projects before they are ready to commit to taking a leadership position.

Each group in the PTA is important. If they each function well, the PTA will function well and your meetings will be quick and efficient. And that is what we want: To do the work of the PTA in an efficient manner where everyone has a chance to work together for the good of ALL CHILDREN!

Maureen
Too many people don’t understand the critical link between the arts and learning. They think of arts education as an extra, something we like but can do without. This became obvious during the recession when arts education was eliminated in many school districts.

But the arts are NOT something our children can do without. Studies show the arts lower discipline problems and increase graduation rates by keeping kids involved and interested in school. The arts improve students’ achievement. There are significant links between arts-integration in the curriculum and successful student achievement especially in math and English. Arts are especially effective in improving achievement with ELL and lower-income students.

A 2012 study from the National Endowment for the Arts found that students from low-income background who had art instruction in school were less likely to drop out and more likely to get a bachelor’s degree than students without art instruction. Arts education develops the four major components of Common Core: critical thinking, creativity, collaboration and communication. No other discipline does this as well as the arts. In addition, schools with vigorous art programs experience higher parent and community involvement.

Arts are about HOW kids learn, not so much WHAT they learn. Through the experience of drawing or playing the flute I am stimulating the creative part of me, the part of me that learns to think outside the box, solve problems, work with others, communicate, and build self-confidence. The reality is that in order to survive in a fast-changing world you need to be creative.

And lastly, the arts create jobs and invigorate the economy. Employers stress the importance of skills that arts education fosters, skills such as flexibility, the ability to learn new ways of accomplishing tasks, to spot problems and devise solutions. According to an executive at Boeing we have a shortage of people with the creative skills for the jobs that are needed in a dynamic and competitive marketplace. In 2010, creativity was the factor most crucial for success in an IBM survey of 1500 chief executives in 33 industries.

We need to impress on our school officials that the arts are not just fluff and fun but are integral in how kids learn and how they succeed.

Tom Torlakson’s Art Education Task Force is calling for arts education to be elevated to a core subject area because the arts are as essential to learning as is “reading, writing and ’rithmetic.”

Content knowledge evolves at lightning speed; the internet can give us information in three seconds. But process skills and creativity are not on-line. Strategies to reframe challenges, to extrapolate and transform information, to ask the difficult questions, to understand how to use failure as a learning tool and to accept with and deal with ambiguity; these are some of the skills that the arts develop. The arts are a critical link to successful learning. Think of it this way: Arts are not the icing on the cake but the eggs that hold the cake together.
True Inclusion and your PTA

By Fourth District PTA Outreach Committee Member Diana Flores

Lately "inclusion" has been a major catchword. It’s usually thought of as ethnic, racial, religious, and gender diversity and filling organizations with representatives of every demographic category. This is an important and worthy endeavor. But inclusion is not just a matter of recruiting volunteers from diverse cultures and backgrounds. It’s about engaging and involving your volunteers so that each one of them is important.

On the surface, your PTA can look as diverse as the United Nations, but if your PTA volunteers are not truly respected, not truly valued, not truly involved, and not truly treated with dignity, what you have is a great photo opportunity, not real inclusion.

The reason inclusion is so important is simple: When everyone matters and everyone knows he or she matters, volunteers are happy to come to your PTA, and they are eager to give you their energy, creativity, and loyalty. The result is predictable: more productivity and satisfaction with enriching PTA activities that enhance the well-being of all children and youth.

On the other hand, when volunteers don’t feel included, they become apathetic and perform at less than full capacity. To put it simply, all people want exactly what you want. You want to be included, listened to, respected, and involved, don’t you? You want to be asked your opinion and have it taken seriously. You want to feel valued.

And you want to be known as an individual and treated as such. Well, so does everyone else. That’s why great PTA leaders make sure that everyone in their PTA unit—no matter the rank or position—feels included. No one feels left out.

20 Action Steps for True Inclusion in PTAs

1. Use the language represented in your community at your meetings and communications.
2. Create an environment that makes every PTA volunteer feel special.
3. Treat everyone as an individual. Understand that everyone has value.
4. Give every person your complete and unconditional respect.
5. Spend time getting to know your PTA volunteers outside of PTA.
6. Give every PTA volunteer the information and resources to learn what he or she needs to know and acquire the skills he or she needs to have.
7. Make yourself truly available to everyone on your team.
8. Give everyone, regardless of his or her position, the opportunity to be heard.
9. When someone speaks to you, give that person your complete attention and really listen.
10. Be your authentic self; don’t project a false persona.
11. Burn this fact into your brain: People will not be committed to you until they are certain you are committed to them.
12. Always tell the truth—"spin" and manipulation create distrust.
13. Be kind, sensitive, and respectful to all, even when you are coaching and counseling them on their performance. A strong leader is a tough leader, not hard-hearted one.
14. Never humiliate anyone. You do not have the right to.
15. Never do anything to hurt someone’s self-esteem or self-confidence. No one has the right to do that.
16. Display the courage to stand up for what is right in all parts of your life.
17. Never do anything illegal or almost illegal, and never ask your PTA volunteers to do so.
18. Be open with everyone, and encourage them to be open with you.
19. Create a diverse PTA unit/council, and then respect the differences in everyone around you.
20. Remember that your influence as a leader rests on the strength of your character and that if your character is not strong, neither will be the legacy you leave behind.

ADVOCACY ROUNDTABLE
Last One Until September!
FRIDAY, APRIL 24, 2015
9:30AM to 11:30AM
Fountain Valley School District
10055 Slater Ave. Fountain Valley

★ ASSESSMENTS! ★
Details to Follow

All PTA members are welcome to attend.

Questions?
Please contact Fran Sdao at roundtables@fourthdistrictpta.org
It’s Time to Register for Convention!

California State PTA Convention
April 30 - May 3, 2015
Sacramento Convention Center

Registration Dates and Fees:
Online/Mail-in/Onsite
Register at www.capta.org
• March 2 - March 31 Early Bird Registration Discount
  1st Delegate $219
  2nd Delegate (or more from same unit) $199
• April 1 - on - Regular Registration Fees
  1st Delegate - $269
  2nd Delegate (or more from same unit) - $249

** April 24, 2015 - Last day to register online. After that, you must wait for onsite registration during convention.

Plus District Fee: $25 will be collected during the online registration process

Housing:
• Sheraton Grand - $175/night (Double); Parking $20 per day or $28 for valet
• Hyatt - $175/night (Double); Parking $20 per day or $25 for valet

Housing reservations are NOW open through April 3rd: www.capta.org

Additional State PTA Events:
California State PTA Reflections Dinner & Event - Saturday, May 2.

EdSource Conference – April 30, 2015; 9:00 a.m. – 12:30 p.m.

Vive la Fourth District!
Fourth District PTA at Convention

Dinner Information:
Fourth District Dinner - Friday, May 1
Join all your Orange County PTA friends for a fun evening!
Place: Blue Prynt Restaurant, Sacramento (Walking distance from convention hotels.)
Cost: $45
(Collected during online registration)

Convention Delegate Orientation
Helpful information for anyone attending convention. A MUST for first-timers!
Tuesday, April 21, 2015
9:30 - 11:00 am
Fountain Valley School District Office

For help and more information contact:
Cheri Jones
Vice President for Convention
convention@fourthdistrictpta.org

Elisa Westelin
Convention Hospitality
convhospitality@fourthdistrictpta.org

Judi Kusumoto
Convention Dinner Chair
conv-dinner@fourthdistrictpta.org
National PTA Urges Universal Vaccinations to Protect Children Against Measles

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According to the Centers for Disease Control and Prevention (CDC), more than 100 cases of measles have been confirmed in multiple states over the past twelve months, with the most recent outbreak linked to an amusement park in California. This is an important time to underscore the significance of vaccinations to prevent measles and other diseases and protect children and families.

Measles virus is highly contagious and can spread easily through the air via coughing and sneezing or on infected surfaces. Measles can be prevented with the measles, mumps and rubella (MMR) vaccine. The CDC, American Academy of Pediatrics and the American Academy of Family Physicians recommend that all children get the MMR vaccine at age 12-15 months and again at 4-6 years old.

“National PTA has a strong history of advocating for universal measles vaccination for children as it is proven to be an effective tool in preventing the disease,” said Otha Thornton, president of National PTA. “Those who do not get vaccinated are put at risk, and because measles virus is highly contagious, entire communities can be affected. National PTA remains committed to educating families and communities on the importance of early vaccination as well as taking action to ensure all children are protected.”

National PTA encourages state, district, council and local PTA units to:

- Disseminate information to families concerning the importance and necessity of early vaccination for children,
- Provide information to help families obtain vaccinations locally for all children,
- Support the efforts of schools to enforce immunization laws,
- Conduct activities in support of an immunization awareness program,
- Advocate for legislation that would require all children to receive the MMR vaccine, and
- Support efforts to obtain funding that would enable public health agencies to provide low-cost or free MMR vaccinations.

Additionally, National PTA urges each State Education Agency to require certification of vaccinations as a condition of entry into schools, pre-schools and child care facilities to prevent measles and other communicable diseases. National PTA also supports the establishment of a minimum health care financing mechanism to guarantee that all children and families have coverage for basic needs, including the MMR vaccine.

Since 1908, National PTA has devoted great energy to halting the spread of diseases and improving other health conditions that have affected children. Beginning in 1925, PTA was a driving force behind providing check-ups to identify health problems in 5- to 6-year-olds entering school for the first time. This became the main vehicle for immunizing children against diseases. The effort grew into a program through which PTA introduced parents to the practice of getting their children periodic health examinations from birth onward as well as worked with community health agencies to provide necessary services. In 1976, PTA volunteers adopted a resolution on immunization of preschool children, and in 1990, a related resolution was adopted on measles, mumps and rubella vaccination.

As has been a priority for more than one hundred years, National PTA will continue to work at all levels to educate and advocate for universal measles vaccinations for children.

California State PTA Receives National PTA Award for Outstanding State Advocacy

National PTA announced the recipients of the 2015 National PTA Advocacy Awards. The PTA Outstanding State Advocacy Award goes to California State PTA!

California State PTA’s efforts to advocate for changes in how schools are funded and how parents are involved in local decision-making contributed to the Local Control Funding Formula law passed by the California State Legislature and signed by the governor.

The most sweeping change in school funding in decades, the law incorporates many of the systematic proposals sought by California State PTA, including allowing for more local decisions on how funds are spent, requiring parent and community involvement in funding decisions, targeting of funds to students most in need, and calling for greater transparency and accountability for how money is spent.

Committed to the successful implementation of the changes, California State PTA testified before the State Board of Education to ensure the new regulations reflect PTA priorities as well as helped school districts across the state engage parents in creating Local Control and Accountability Plans outlining how funds will be spent and accounted for.

California State PTA’s main focus was on educating families and communities statewide on the new school funding law, their increased responsibility under the law and the need to be stronger advocates for their children and schools.
California State PTA Legislation Conference...Oh, What a Trip!!
By: Kim Anderson, Fourth District PTA Advocacy Team Member and California State PTA Legislation Consultant

Twelve Fourth District PTA delegates attended the annual California State PTA Legislation Conference held on February 9-10 in Sacramento. More than 100 PTA advocates came from all over the state.

Highlights of what we heard:

• Due to a more robust economy than expected and the Proposition 98 formula, education is receiving almost all the new revenues. While that’s great for education, that hurts the non-98 side of the budget which includes other services for children that negatively impact their learning at school (hunger, poor health, homelessness etc.). It was noted by several speakers that while education will receive more money than expected in the 2015-16 budget, education took a disproportionately high share of the budget cuts during the great recession.

• Despite being the 7th largest economy in the world, California is still 46th in per-pupil education spending. A solution for long-term adequate and stable funding needs to be found. Adequate school funding could be as much as $15 - $20 billion more per year than it is currently and likely the only way to get there is via local tax options.

• Talk of a possible extension of Proposition 30 and also a huge need for a facilities school bond. Concern that if both those are on the November 2016 ballot, only one would pass although both are needed.

• Further concern regarding facilities funding is Governor Brown’s reluctance for state involvement. All speakers that we heard from believe that he’s wrong about that!

• Angst over the high CalSTRS and CalPERS cost that school districts are bearing the brunt of and a growing push for Governor Brown to provide additional funding outside of LCFF for this.

• High quality teachers are the single most important factor in a child’s success at school. Teacher training enrollment is down 74%. CA needs to invest more in teacher preparation, on-going training, induction, and support.

• New accountability system will include multiple measures rather than a single number as we’ve had in the API and will also be more transparent.

• Very important that we invest in quality early childhood education.

• CA does not provide enough resources for Higher Education.

• Career Technical Education options are critical – other countries around the globe are way ahead of the US in this area.

• There is a troubling trend re immunization rates falling and diseases like measles spreading more widely. Senators Pan and Allen will be introducing a bill to make it harder for parents to opt out of vaccinating their children.

• Chronic absence and truancy in CA is a huge issue, causing kids to become high school drop outs, which costs CA more than $46 billion each year.

• Income inequality is a growing problem and needs to be addressed.

• Important that Arts become more integrated into the curriculum – the most used buzzword on LinkedIn is “Creative.”

Many, many speakers noted the invaluable work that PTA does on behalf on children and youth, and Speaker Toni Atkins stated it very powerfully: "PTA has a reputation like no one else at the Capitol…You're the PTA. You know you have clout. You know you have influence. You know how to use it."

We heard from a vast array of incredible speakers on a wide range of topics, including:

• All four legislative leaders: Assembly Speaker Toni Atkins, Senate President Pro Tempore Kevin de Leon, Senate Minority Leader Bob Huff, and Assembly Minority Leader Kristen Olsen

• Superintendent of Public Instruction Tom Torlakson

• State Board of Education Vice Chair Ilene Straus

• Special Assistant Attorney General Jill Habig

• Legislative Analyst Mac Taylor

• Director of the Department of Finance Michael Cohen

• Senators Ben Allen, Mark Leno, Carol Liu, and Richard Pan

• Governmental Relations Directors Sherry Griffiths (ACSA), Dennis Meyers (CSBA), Lori Easterling (CTA), and Kathy Moffat (PTA) in a panel moderated by Rick Simpson, Deputy Chief of Staff to Speaker Toni Atkins

• Ron Bennett, Chief Executive Officer of School Services of California

• California State PTA Arts Advocate, our very own Donna Artukovic!

On Tuesday afternoon, all the delegates made visits to our local legislators and the top three messages we conveyed on behalf of State PTA were:

1. Adequate Funding: Deserves a Long-Term Solution.

2. Early Childhood Education: High Return on Investment for the State.


The Orange County legislator visits included (HUGE thanks to Chrystie Adams for setting these up for us!):

• Assembly Members Don Wagner, Matt Harper, Young Kim, and Ling-Ling Chang. Staffers for Assembly Members Travis Allen and Bill Brough.

• Senator Pat Bates and staffers for Senators Tony Mendoza and Janet Nguyen.
March is National Reading Month!

PTA Reading Tips and Family Favorites

To celebrate National PTA is offering some fun resources to help your family gather around a good book!

Are you having a hard time getting your child to pick up a book and read? Below are PTA’s top ten tips to help inspire your child with a love of reading. Sometimes all they need is the right book. The right book can serve as a gateway to new experiences — and to a lifelong love of reading. National PTA surveyed our members about the books their families love to read together, and the list can be bound at www.pinterest.com/nationalpta/pta-family-favorite-books/

Reading Tips: How can I inspire my child to read?

1. **Encourage reading in your home** Set an example by reading in front of your child for both pleasure and practicality. You can even create a special space in your home where you can read together.

2. **Spend 30 minutes each day reading together.** When reading with your child, ask your child to describe what is going on in the scene or happening in the story.

3. **Sign your child up for a library card.** A library card is essential and free for your child to gain access to countless books.

4. **Attend a library event.** Most libraries hold weekly or monthly events, such as story times, that you and your child can attend together.

5. **Become involved at their school.** Communicate regularly with your child’s teacher to help monitor his or her progress, and ask what you can do at home to support their reading.

6. **Applaud your child for reading.** Reward your child for reading a certain number of books or finishing a challenging book just as you would other activities such as basketball or piano.

7. **Give books as presents.** Give books as a gift, especially on topics your child will love, to encourage and support their interests.

8. **Help your child write their own stories.** Encourage your child to write stories based on his or her experiences or favorite characters from other books, movies or TV shows.

9. **Make flashcards to learn new words.** Help your child study new vocabulary words or create colorful bookmarks to mark his or her place.

10. **Take your child to the eye doctor.** Schedule an eye exam to ensure that any vision problems are promptly addressed.

Creative Edge Lecture 2015

Breakthrough! What We All Can Learn from the World’s Greatest Innovators

Tuesday, April 21
Renee and Henry Segerstrom Concert Hall, Costa Mesa

Arts Orange County’s 6th annual Creative Edge Lecture featuring Sarah Lewis examines what we can all learn from the world’s greatest innovators. During this 90-minute lecture, Sarah Lewis will offer a new understanding of what sparks creative endeavors and illuminate how embracing our so-called failures can lead to incredible transformation and true breakthroughs.

Lewis recently published *The Rise: Creativity, the Gift of Failure, and the Search for Mastery*, which dissects how our negative or failed experiences can furnish the ground for incredible transformations. She is on the faculty of the Yale School of Art as a critic in both the Photography and Painting/Printmaking Departments. She has served on President Barack Obama's Arts Policy Committee and was selected for Oprah's 2010 "Power List." She is also an active curator, having held positions at both the Tate Modern and The Museum of Modern Art, New York.

For more information and to buy tickets, go to http://artsoc.org/lecture.htm
La Estructura de su PTA: Diseñado para la Democracia y Participación

Por la presidenta del Cuarto Distrito de la PTA Maureen Christensen

Cada unidad consiste de varios grupos, y cada grupo tiene funciones específicas y autoridad para actuar al cumplir con sus obligaciones.

**La Asociación** es el alma de la unidad de PTA. Es el cuerpo votante quien toma acción, incluyendo la adopción de los estatutos, los programas y presupuestos para el año escolar, la elección del comité nominativo, la elección de oficiales y las aprobaciones de todos los contratos y gastos. Los estatutos de cada unidad detallan la frecuencia de las juntas de asociación, la manera en que pueden ser convocadas las juntas especiales y los requerimientos del quorum. Las juntas de asociación deben ser edificantes e informativas. Presuma de que los que ha logrado su PTA y asegúrese de mencionar de qué sus miembros pertenecen a la organización de voluntarios más grande del país que aboga por los derechos de los niños.

Es una preocupación común que los miembros no asistan a las juntas de asociación. Proveer algo durante sus juntas de asociación que sus miembros valoren, podría incrementar asistencia. Presentaciones del personal docente o administrativo, comida a la canasta, reuniones profesionales de la asociación. Proveer algo durante sus juntas de asociación grandes del país que aboga por los derechos de los niños.

Es por esa razón que sus miembros pertenecen a la organización de voluntarios más grandes del país que aboga por los derechos de los niños. Es por eso que sus miembros pertenecen a la organización de voluntarios más grandes del país que aboga por los derechos de los niños.

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Por lo menos 10 días antes de la junta se debe dar una notificación por escrito. La notificación debe incluir la fecha, hora, lugar y los asuntos que se proponen para ser considerados durante la junta. La notificación puede ser enviada por correo electrónico, publicada en la oficina o en la marquesina. Las juntas en las que se aprueben enmiendas a los estatutos y elecciones deben tener una notificación de 30 días. Las juntas de asociación deben comenzar y terminar a tiempo.

**La Mesa Ejecutiva** consiste de oficiales elegidos y nombrados, el director, el representante de maestros y jefes de comité. La mesa ejecutiva se reúne mensualmente para tratar asuntos necesarios entre juntas de asociación. La mesa ejecutiva es responsable de aceptar y estudiar las recomendaciones que serán presentadas para su aprobación ante la junta de la asociación. Sus estatutos detallan las responsabilidades de la mesa ejecutiva.

Continúa en la página 11>>

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Inclusión Real

Por Diana Flores

Cuarto Distrito de la PTA

Últimamente, la palabra inclusión ha sido un slogan muy de moda. Usualmente se piensa en términos étnicos, raciales, religiosos y de diversidad de género llenando organizaciones con representantes de cada categoría demográfica. Es un esfuerzo digno e importante. Excepto que no solo se trata de un asunto de reclutar a voluntarios de diversas culturas y orígenes. Se trata de atraer, involucrar y convencer a sus voluntarios, de que cada uno de ellos es importante.

En la superficie, su PTA puede verse tan diversa como las Naciones Unidas, pero si sus voluntarios no son realmente respetados, no son realmente valorados, no son involucrados y tratados con dignidad, lo que usted tiene es oportunidad fotográfica, pero no tiene inclusión real.

La inclusión real es tan importante que es simple: Cuando todos importan y todos saben que él o ella importa, su PTA puede verse tan diversa como las Naciones Unidas, pero si sus voluntarios no son realmente respetados, no son realmente valorados, no son involucrados y tratados con dignidad, lo que usted tiene es oportunidad fotográfica, pero no tiene inclusión real.

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Por otro lado, cuando sus voluntarios no se sienten incluidos se vuelven apáticos y apenas cumplen con sus responsabilidades. Simplemente, todas las personas quieren exactamente lo que usted quiere. Usted desea ser incluido, escuchado, respetado, e involucrado ¿no es así? Quiere que se le tome su opinión y que se con seriedad. Desea sentirse valorado y ser conocido como individuo y tratado como tal. Si bien, también desea lo mismo el resto de las personas. Es por eso que los líderes de PTA excelentes se aseguran que todos en su PTA no importa rango o puesto se sientan incluidos y nadie excluido.

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20 Pasos para la Inclusión Real en PTA

1. Use lenguaje representando en su comunidad durante sus juntas y comunicaciones.
2. Genere un ambiente en que todos sus voluntarios se sientan valorados.
3. Trate a cada persona como individuo. Entienda que todos tienen valor.
4. Dele a cada persona su respeto incondicional y completo.
5. Pase tiempo conociendo a sus voluntarios fuera de PTA.
6. A cada voluntario dele información y recursos para que aprenda y cumpla con sus responsabilidades.
7. Póngase a disposición de todos en su equipo.
8. De la oportunidad de ser escuchado, independientemente de su puesto.
9. Cuando alguien hable con usted, dele su total atención y realmente escuche.
10. No proyecte una persona falsa, sea usted mismo.
11. Memorice esto: Sus voluntarios no se comprometerán hasta que se aseguren que usted se ha comprometido con ellos.
12. Siempre diga la verdad; la manipulación y los inventos crean desconfianza.
13. Sea amable, consiente y respetuoso de todos aun cuando les está aconsejando y orientando su desempeño. Un líder fuerte es un líder firme, no obstinado.
15. Nunca haga algo para herir la autoestima o autoconfianza de los demás. Nadie tiene el derecho de hacerlo.
16. Demuestre valentía al hacerle frente por lo justo en su vida.
17. Nunca haga nada ilegal o casi ilegal y nunca le pida eso a sus voluntarios.
18. Abra su corazón con todos y foméntelo con los demás.
19. Genere una PTA diversa en su unidad/concilio y respete las diferencias alrededor suyo.
20. Recuerde que su influencia como líder cae en la fortaleza de su modo de ser y sus u modo de ser es fuerte; tampoco lo será su legado.
CUARTO DISTRITO PTA
¡Ya vienen las Capacitaciones de primavera 2015!
¡RESERVE LAS FECHAS!
¡En mayo se ofrecerán talleres durante dos días y en dos sesiones diferentes!
Fechas: martes 12 de mayo y miércoles 20 de mayo
Lugar: National University
3390 Harbor Blvd., Costa Mesa
En ambos días habrá sesiones matutinas y vespertinas
NOTA: En ambos días los talleres en español se ofrecerán únicamente en las sesiones matutinas.
La información de inscripción será publicada el 3 de abril en el sitio web del Cuarto Distrito. Inscríbase temprano para reservar su asiento!
www.fourthdistrictpta.org
Advertencia: Es mandatorio que todos los Presidentes y Tesoreros de PTA completen su capacitación.

Convención Estatal de California PTA
30 de abril – 3 de mayo de 2015
Sacramento

Fechas de Inscripción: Por internet/Correo/En sitio
* 2 de Marzo - Inicio de inscripción por internet (Fecha de inscripción con descuento.)
  1er Delegado - $219
  2ndo Delegado (o más de la misma unidad) - $199
* 1er de Abril el costo incrementa
  1er Delegado - $269
  2ndo Delegado (o más de la misma unidad) - $249
* 24 de abril, 2015 – Es el último día para inscribirse por internet
Cuota Adicional del Cuarto Distrito: $25 serán colectados durante la inscripción por internet.

Alojamiento:
* Sheraton Grand - $175/noche (Doble); Estacionamiento $20 por día o $28 por valet
* Hyatt - $175/noche (Doble); Estacionamiento $20 por día o $25 por valet
Reservación se pueden hacer desde AHORA hasta el 3 de abril.

Cena y evento de PTA Estatal de California – Sábado 2 de Mayo

Vive la Cuarto Distrito

Cena del Cuarto Distrito
Viernes, 1er de Mayo
Lugar: Blue Prynt Restaurant
Costo: $45 (Colectados durante la inscripción por internet)

Orientación para Delegados de la Convención
Martes 21 de abril, 2015
9:30 am - 11:00 am
Oficinas Distrito Escolar de Fountain Valley

Para mayor información contacte a:
Cheri Jones - 6to VP de Convención
convention@fourthdistrictpta.org
Elisa Westelin – Hospitalidad de Convención
conhospitality@fourthdistrictpta.org
Judi Kusumoto – Directora de Cena de la Convención
conv-dinner@fourthdistrictpta.org

Gracias a Diana Flores para la traducción española.
FOURTH DISTRICT PTA
2015 Spring Training Coming Up!

Workshops will be offered on two days at two times this May!

Dates: Tuesday, May 12 and Wednesday, May 20
Morning and Evening Sessions on both days

Location: National University
3390 Harbor Blvd., Costa Mesa

NOTE: Workshops in Spanish will be offered only during the morning sessions on both days.

Registration information will be posted on the Fourth District website by April 3. Check back and sign up early to reserve your seat!

www.fourthdistrictpta.org

Reminder:
All PTA Presidents and Treasurers must complete training.

How To Win $1,000 for Your PTA

Thanks to a new contest sponsored by the California State PTA and Full Circle Fund, whenever you complete a lesson on Ed100, you earn a ticket in the drawing for the benefit of your school’s PTA.

Nine schools will win prizes for their PTA: Five will win $1,000, and four will win $250.

Ed100 provides a practical way for parent leaders, teachers and community members to learn about education issues, one lesson at a time. Whenever you complete a lesson, click the virtual “ticket” to claim it.

The drawing will be held April 27, 2015. Go to Ed100.org to sign up or sign in and start earning those tickets! Whenever you finish reading a lesson, remember to click the “done” checkbox or click the ticket image to claim your entry for that lesson!

California’s Education System
100% Demystified
Ed100.org