

President's Message

Spice up your PTA meeting!

by Celia Jaffe



To avoid a midyear slump in meeting attendance, consider these ideas for attracting members to your PTA meeting and keeping things fun:

1. Performance by students – This old standby is guaranteed to bring in parents and put a smile on people's faces. Have your principal or teacher representative suggest which classes have interesting things to share. Students can share artwork or California mission projects. Or invite them to perform poetry they have written or a classroom

song. A 10-minute segment at the beginning of your meeting helps highlight things going on at school and gets people to focus on the kids – the reason for PTA.

2. A themed meeting – Possibilities include a Valentine's Day theme, a wear-the-school-colors day, a healthy snacks potluck, a theme involving a popular party game, or encourage everyone to bring in a favorite holiday family photo.

3. Appreciation Fest – Invite the volunteers from a recent PTA event or a particular committee to receive recognition during your meeting. Have them stand in front while their praises are sung. Hand out treats, pin on ribbons, play a recorded fanfare, and offer a huge round of applause.

4. Highlight a feature of the school – Hold the meeting in the high school career center, the library, a science classroom, computer lab, the kindergarten class, or offer tours of one of these places after the meeting.

5. Guest speaker – Present a panel of middle school parents giving survival tips, a school nurse or pediatrician talking about flu and cold season, the superintendent discussing modernization plans, a parks and recreation representative highlighting summer program offerings, or anything else that is a "hot topic" or a matter of local interest.

Additional Hints for Success

Publicize: These ways of enhancing your meeting will attract new people only if they know about it! You can use posters, fliers, email notices, or robo-calls to announce your event. Make sure there is plenty of notice and that it sounds fun. Be clear that everyone is welcome.

Make it worthwhile: An efficient meeting to go along with the extra feature will enhance your PTA's image



(Continued on page 8)

**Fourth District
PTA®**

everychild.one voice.



*Artículos en español—
paginas 10 y 11*

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Fourth District PTA comprises 20 councils in Orange & LA Counties with over 400 unit PTAs.

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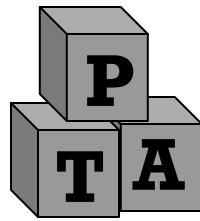
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Historian

Basics

Annual Historian Reports are due soon

By Sue Craig

Fourth District PTA Historian

It's getting close to tally time! Although it is only February, the clock is starting to tick on the historian's job at the unit and council levels.

Up to this point, you should have been collecting the volunteer hours at your PTA. Please continue to do so because this information is a vital component of the Annual Report that you are **required** to submit on the California State PTA form in just a few months. (The report forms can be found in the *California State PTA Toolkit*, starting on page 319 or online at <http://downloads.capta.org/pub/toolkit/09-forms-en.pdf>.)

Council historians: You must set a deadline date for your units to turn in their Annual Reports, and communicate that deadline to all unit presidents and historians. Remember, all unit and council Annual Reports must be turned in to Fourth District PTA by **May 1**. Set your unit deadline so that it gives you enough time to compile your council's Annual Report. Tell everyone to estimate their hours through June 30, 2013. Each council is required to file an Annual Report.



Unit historians: Each unit is required to submit an Annual Report. Please check with your council historian to find your council's deadline and be sure to get your report turned in on time. Be sure to estimate your unit's volunteer hours through June 30, 2013.

Remember...every minute counts!

NOTICE OF ELECTIONS

Fourth District PTA

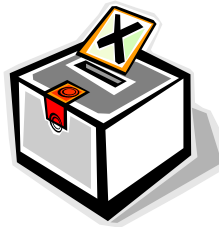
will hold its biennial election meeting at
5:30 p.m., Wednesday, March 13, 2013,
at The Turnip Rose, Celebrations Room,
1901 Newport Boulevard,
Costa Mesa, California

Parliamentarian**Important information regarding officer elections**

By Beverly Berryman
Fourth District PTA Parliamentarian

The nominating committee has met, identified, and contacted the most qualified individuals for each of the leadership positions on your PTA board. Now it is time to communicate and provide written notice of the election meeting to the membership of your PTA. This must be completed at least 28 days (this is a recent change) prior to the election meeting and can be done at an association meeting or through a flyer or newsletter.

If one of the nominees withdraws before the election, the committee must meet immediately to agree upon another nominee. In the event that no qualified candidate can be found for a particular office, it is better to leave the office vacant than to fill it with a person not able to do the job. After the election, the board-elect may fill any vacant position according to the unit bylaws.



The election of officers is held at an association meeting specified in the unit bylaws and will come under “new business” on the agenda. Each person on the committee must sign the Nominating Committee’s Report. This report, which includes the slate of officers, is read to the association by the chairman at the election meeting. At this time, nominations from the floor are also entertained by the president. The election of officers is then conducted by the president. Please refer to your unit bylaws Article V – Officers and Their Elections or the *California State PTA Toolkit – Section 2.2 Nominations and Elections* for additional details regarding the election of officers.

As with most reports, the report of the nominating committee must be entered into the minutes of the association. Once this report is presented to the membership at the election meeting, the work of the most influential and powerful committee is complete.

**FOURTH DISTRICT PTA
CALENDAR****February**

- 2 Reflections Gallery**
1– 4pm, OCDE, 200 Kalmus, CM
- 18** *Fourth District PTA office closed for President’s Day holiday*
- 21 Council Presidents Roundtable**
9:30am
District Board Meeting
10:30am
OCDE, 200 Kalmus, Costa Mesa

March

- 1 Sacramento Safari Orientation**
9:30am—11:00am
Fountain Valley District Board Rm.
- 13 Administrators Dinner and PTA General Meeting**
5:30pm—Biennial Election Meeting
6:15pm—Registration/Reception
6:45pm—Dinner & Program
- 18- Sacramento Safari**
19 Embassy Suites, Sacramento
- 21 Council Presidents Roundtable**
9:30am—Fourth District PTA office

California State

*Save the date!* May 2 – May 5, 2013 in San Jose**Resources for PTA leaders:**

Fourth District PTA
www.fourthdistrictpta.org
California State PTA
www.capta.org
National PTA
www.pta.org

**Like Us on Facebook**

Get up-to-the-minute information about happenings in PTA.

Log in and go to our Facebook page--
Fourth District PTA.

It's never too late to join PTA!

By Lisa Boler

Fourth District PTA Vice President, Membership

It is never too late to join the PTA. Now is the time to start a second push for new PTA members. The hustle and bustle of the holidays has subsided and January has given everyone a chance to get things back in order; we are back in the swing of everyday life, so this is the perfect time for a membership campaign.



16 ways to increase your PTA membership

1. Use the energy and enthusiasm of others — involve parents, teachers and students on your membership committee. Include men.



2. Got Students? Got Members! Students of all ages are eligible to join any unit, regardless of whether it is a PTA or a PTSA.

3. If you have a real need in your community, identify it. A cause around which people can rally is likely to increase membership.

4. Request a space for a PTA bulletin board or showcase, then keep it up-to-date. Post your latest newsletter and other PTA promotional materials.

5. Have a “Grandparents’ Day” where students bring real or adopted grandparents to school for lunch or a tour of the building. Ask them to join your PTA.

6. Place a letter of welcome, PTA materials, and a membership envelope in the school office for distribution when new families come to register their children.

7. Challenge each board member to recruit at least one new member.

8. Display copies of *PTA in California* and *Our Children*. Your PTA could display copies in the parent waiting area, teacher’s lounge, and doctors’ offices. Put a sticker on them to let readers know how they can reach you to join PTA.

9. Set up a PTA membership table at all school events where parents will be in attendance, such as Art Nights, Open House, kindergarten round-ups, and secondary school orientations. Encourage parents to become members at every opportunity.

10. Don’t forget to ask the superintendent and others in central administration departments to join PTA. Many education employees don’t work at a specific school site.

11. Prepare your own TV and radio spots about your PTA. Look into having students help for credit as a class project.

12. Contact your educational TV channel and inquire about time during their programming to tell about the PTA. Many stations give up to 30 minutes each month.

13. Display membership posters in appropriate places in your school and community.

14. Ask TV and radio stations’ program directors to include PTA in any interview or talk shows appropriate for parent involvement or views. Be sure to have articulate and well-informed PTA representatives available.

15. Hang a PTA banner outside the school or in a prominent place on a building in your community that is highly visible. Consider investing in a weatherproof banner that can be displayed year after year. Include your website address.



16. Send invitations to join PTA throughout the entire PTA year. Don’t stop because your major membership enrollment period is over!

Remember: Membership is no longer just a drive in the fall!



TIPS FOR ENABLING PEOPLE TO JOIN YOUR PTA ONLINE

You can make it easier for folks to join your PTA by collecting dues online. One great way is by subscribing to **PTAEZ™**, our online accounting system that enables you to set up a store and collect membership dues. Go to www.ptaez.org for more information.

Our members have also requested information about using other online payment companies such as PayPal™. Here are some tips for using PayPal™ to collect membership dues online.*

To get started, click [here](#) (or go to <https://www.paypal.com/us/webapps/mpp/education-payment-processing>)

1. Click the “Try It Now” button
2. When you are creating your PayPal™ account, choose “Business”
3. Select the account option (the free, “Standard” account works in most cases)
4. Click “Get Started”
5. To sign up, click “Create New Account” and follow the instructions provided

Be sure to have the following information available to set up and confirm your account:

- PTA name, address and contact email
- Designate a contact person for customer service questions
- Name of the bank where your PTA’s account is held
- The official name on your PTA’s bank account
- The PTA’s bank account and routing numbers

To verify your nonprofit status, the following information is required:

- Evidence of tax-exempt status (*if you do not have a letter of determination on file, you can request a copy from the California State PTA office by sending an email to info@capta.org*)
- Your last bank statement or a voided check in your organization’s name
- Your PayPal™ email account
- Contact information
- Description of your organization and type of payments it wants to accept (*such as membership dues or donations*)

Post a graphic, like the one above, on your school or PTA website and link it to an online order form. To see how we have set up California State PTA’s Golden State PTA membership page, click [here](http://www.capta.org/sections/membership/join-support.cfm) (<http://www.capta.org/sections/membership/join-support.cfm>).

If you have any questions, please click below to view more details on the PayPal™ website:

[PayPal™ for Education](#)

(https://merchant.paypal.com/cgi-bin/marketingweb?cmd=_render-content&content_ID=merchant/education_payment_processing)

[PayPal™ for Nonprofits](#)

(https://merchant.paypal.com/cms_content/US/en_US/files/merchant/paypal_nonprofit_get_started_guide.pdf)

*California State PTA does not endorse or imply endorsement of PayPal™ or any product or service.

PTA helping PTA**Program idea:
Hold an Arts Night!**

Submitted by Kathleen Fay
Laguna Beach Unified Council of PTAs

Our city's newest, most exclusive art gallery opened its doors for the first time last February with an exhibition featuring over 600 visual artists and an assortment of live instrumental performers offering musical ambiance for the event.

Top of the World Elementary School's multipurpose room was transformed into "THE DOLPHIN GALLERY" for one evening, displaying a work of art created by every student in the school. Background music was provided student instrumentalists playing acoustic, recital-quality pieces. Parents contributed to a pot-luck dessert buffet, and a hands-on art sample station was enjoyed by many younger siblings. Keepsake programs were produced for each grade level listing all artists, and a separate program was printed just for the musicians. Over 500 people came to enjoy what turned out to be the social event of the weekend.

**How we did it:**

Save-the-date cards were sent to families, faculty, district administrators, and other community leaders. The event was publicized in the local newspapers and electronic publications, and reminder invitations were distributed. Students were encouraged to bring in one visual arts piece produced in any medium, and kids could sign up to play instrumental pieces, either solo or in groups of up

to six members – no audition required.

To educate students, a school assembly announced the event and included a lesson on "museum manners." A teacher talked about how to behave (use quiet voices, walk with hands back, take one cookie at a time) and warned about what NOT to do (no touching the displays, running, shouting, or pocketing all the brownies). This was then illustrated in an entertaining skit in a faux gallery setting.



PTA volunteers began collecting and labeling the artwork several days before the exhibition, using pre-printed labels for inventory management, and silver-on-black labels printed for each piece that included the Dolphin Gallery's logo, to emulate museum art tags. The children brought in paintings, sculptures, mobiles, photographs, collages, sketches, computer art, glasswork, and more. Those who did not bring in something on their own selected a piece from their in-class portfolios so that *everyone participated*.

We assembled the gallery's free-standing display "walls" by using heavy-weight black foam core boards that were eight feet tall. Flat art was mounted onto colored paper and pinned up for display, each piece accompanied by a silver cardstock label with the artist's name, grade level, and teacher's name placed below the art and affixed to the display wall with museum putty. Tables and benches were stacked with wood

blocks to serve as pedestals and then draped with black cloth to display the sculptures, with the art labels on small, folded black paper stands.



The student musicians had access to their own "green room" (the teacher's lounge), and played their pieces, one after the other, either on the piano or up on the stage, both with microphones. We had 2½ hours of student music!

For the art sample station, we set aside long tables with benches and a host of art supplies for younger children to produce their own works of art and pin them up onto the divider wall. Samples were produced to give them ideas of how to use the materials PTA furnished. (Clean-up wipes and towels were also provided.)

As families arrived, they brought their desserts to the banquet tables, to be shared by all. PTA furnished the paper goods. Everyone received printed programs as souvenirs.

The event brought family, friends, and local residents into the school for a pleasant evening that provided an opportunity to showcase the artistic talents of our elementary students, in alignment with the artistic spirit and heritage of our local community. It is also served to highlight our ongoing commitment to arts education, and to show the broader community how that support



is implemented in our local elementary school.

PTA looks towards supporting *every* child, and that is just what we did here with 100% participation in a major arts event.

**Do you have an idea to share?**

Give us a brief description, and *Orange Leaves* will share the idea in a future issue: orange-leaves@fourthdistrictpta.org

Fourth District PTA
Administrators Dinner

Wednesday, March 13, 2013

The Turnip Rose

Celebrations

1901 Newport Blvd., Costa Mesa

(Just west on 19th Street at the south end of the 55 Fwy)

Cost: \$40 per person

Parking included

5:30 p.m. Fourth District Election Meeting

6:15 p.m. Registration and Reception

6:45 p.m. Program and Dinner

Reservation Deadline: February 25

PTA del Cuarto Distrito

Cena de los Administradores

Miercoles, 13 de Marzo

The Turnip Rose

Celebrations

1901 Newport Blvd., Costa Mesa

(Al este de 19th Street y al sur del final del 55 Fwy)

Precio: \$40 por persona

con el estacionamiento incluido

5:30 p.m. Elección

6:15 p.m. Registro y Recepcion

6:45 p.m. Programa y Cena

Fecha limite para reservar, 25 de Febrero

Dinner Reservation Form / Forma para reservacion de cena

Name/Nombre _____

Unit/Unidad _____ Council/Consejo _____

Guests and titles/Huespedes y titulos:

- 1. _____
- 2. _____
- 3. _____
- 4. _____

- ❖ Confirmation phone number or e-mail address _____
- ❖ Numero telefonico o direccion de correo electronic _____
- ❖ Please indicate vegetarian plate option _____ (How Many?)
- ❖ Por favor ponga una cruz si necesita ordenar platillos vegetarianos _____ (?Cuantos?)

Enclosed is a check payable to Fourth District PTA for _____ person(s) @ \$40 each.
Incluido con esta forma esta el cheque a nombre de Fourth District PTA para el pago de la cena de _____
persons a \$40 cada persona.

Send completed form and check to: Fourth District PTA, Administrators Dinner
Favor de mandar esta forma con un cheque a nombre de: 1520 Brookhollow Drive, #40
Santa Ana, CA 92705

- ❖ Questions? Call the Fourth District PTA Office at (714) 241-0495 or contact Judi Kusumoto at banquets@fourthdistrictpta.org
- ❖ ?Preguntas? Llame a la linea telefonica en espanol del Cuarto Distrito de PTA (714) 540-1575



The fiscal cliff and sequestration: Where do we stand?

From National PTA Takes Action Update—January 2013

Submitted by Kim Anderson, Fourth District PTA, VP Advocacy

Late on January 1, Congress enacted a bipartisan measure, The American Taxpayer Relief Act (H.R. 8), to avoid the fiscal cliff. The deal, which was agreed to by the White House and Senator Mitch McConnell (R-KY), the Senate Minority Leader, primarily tackles tax measures. Deliberate action on spending reductions, including sequestration and Fiscal Year 2013 appropriations levels, is expected in March. According to initial analysis, the enacted deal affects PTA priorities in the following ways:

Sequestration

The 8.2 percent across-the-board spending cuts known as sequestration has been delayed for two months. Thus, the threat of deep cuts to nondefense discretionary spending, including public education, is still present and very real. National PTA will be updating its [Stop Sequestration toolkit](#) to reflect the new date of enactment.

Education-related tax measures

The deal permanently extends the following:

- Expanded Coverdell education savings accounts
- Expanded exclusion for employer-provided educational assistance
- Expanded student loan interest deduction
- Exclusion from income of amounts received under certain scholarship programs
- Arbitrage rebate exception for school construc-

tion bonds

- Tax-exempt private activity bonds for qualified education facilities

It temporarily extends the follow:

- American Opportunity tax credit (five years, 2012-2017)
- Deduction for certain expenses of elementary and secondary school teachers (two years, 2012 and 2013)
- Above-the-line deduction for qualified tuition-related expenses (two years, 2012 and 2013)
- Qualified zone academy bonds (QZABs) allocation of \$400 million in bond volume per year (two years, 2012 and 2013)
- Tax credit for research and experimentation expenses (two years, 2012 and 2013)



...President's message

(Continued from page 1)

and keep people coming back. Have a written agenda, clearly stated items for voting, officers who have prepared for the meeting, and good pacing so that you finish on time.

Delegate: Ask another PTA member to help with the special feature. Ask someone to contact the guest speaker and greet them, to arrange the alternate meeting location, and to work out the details. As president, you are not a one-person show. Other people like to pitch in for specific, short-term tasks.

Have fun yourself: Your own smile, friendliness, and positive energy will be contagious.

Hope your February and March PTA meetings are extra special!



Sacramento Safari is just too exciting to miss! March 18 – 19, 2013

By: Kim Anderson, VP Advocacy

Budget proposals, potential major school-funding changes, Common Core's impacts, teacher evaluation discussions, advocacy AND so much more!

The year 2013 is already shaping up to be an action-packed year in the legislature! See what the new dynamic in Sacramento is like now that the Democrats have a 2/3 super-majority in both the Assembly and the Senate.

Hear first-hand from top experts about education and children's issues you read about in the newspapers and online. Advocate directly to our Orange County Assembly Members and Senators.

Online registration is **NOW** available with the option to pay by PayPal.
Registration deadline is Friday, February 22, or whenever the capacity of 100 is reached.
Please go to: <http://www.fourthdistrictpta.org/sacramento-safari/> to register and for further information.

Questions? Please contact Gisela Meier at sac-safari@fourthdistrictpta.org

SACRAMENTO SAFARI CONFERENCE DETAILS

Hotel &

Conference Costs: \$265 double occupancy; \$365 single occupancy

Included: One night, Embassy Suites, Sacramento; lunch & dinner Monday; breakfast & lunch Tuesday; conference materials.

Not included: Airfare, ground transportation, parking, dinner Tuesday

Orientation: 9:30 a.m. – 11:00 a.m. Friday, March 1, Fountain Valley School District Board Room; all participants should attend.

Save the Date! Friday, April 26

What: Advocacy Roundtable

Where: Fountain Valley School District - Board Room

When: 9:30 a.m. – 11:30 a.m.

Who: All Fourth District PTA members

Cost: FREE!



Mensaje de la Presidenta

¡Agregue sal y pimienta a su junta de PTA!

Por: Celia Jaffe

Para evitar que sus juntas dejen de tener audiencia ahora que estamos en la mitad del año de trabajo de la PTA, considere las siguientes ideas para atraer miembros:

- 1. Rendimiento de los estudiantes** – Lo que siempre funciona y garantiza una sonrisa en las caras de sus padres. Pida a su director de la escuela o al representante de los maestros que muestren los resultados de ciertos grados. Los estudiantes pueden traer sus trabajos de arte, los proyectos de las misiones de California, poemas que han escrito o simplemente cantar una canción. Haga un segmento corto de 10 minutos de duración al comienzo de su junta de PTA para recordar a todos que el enfoque de la escuela es siempre sobre los niños quienes son la razón de existencia de la PTA.
- 2. Póngale un tema a su junta** – Entre las posibilidades se encuentran el día de San Valentín, vístase con los colores de la escuela, traiga un platillo saludable, un tema relacionado a un juego de mesa popular, o pida que sus miembros traigan una foto de sus familias.
- 3. Festividades de Apreciación**– Invite a los voluntarios de un evento reciente de la PTA o de un comité en particular para reconocer su trabajo durante la junta de PTA. Pídeles que se levanten mientras les da su reconocimiento. Entrégueles listones, prendedores, ponga la grabación o que todos canten unas fanfarrias y ofrézcales una ronda de aplausos.
- 4. Enfaticé alguna de las partes de la escuela**– Haga su junta en el salón de orientación vocacional de su escuela preparatoria, en la biblioteca, en el salón de Ciencias, en el laboratorio de las computadoras, en el salón de jardín de niños o ofrezca un paseo guiado por la escuela después de que la junta termine.
- 5. Orador huésped**– Presente un panel de padres de secundaria que ofrezcan consejos de sobrevivencia para la edad de la adolescencia, invite a la enfermera de la escuela o a un doctor de la comunidad a hablar sobre la influenza y los catarras, al superintendente del distrito escolar para discutir programas de modernización de la escuela, a un representante del departamento de los parques y recreación para hablar sobre los programas que se ofrecerán durante el verano, o cualquier otro tema que sea de interés local.

Otros consejos que le ayudaran a tener éxito

Promueva: Las maneras de atraer a gente nueva a su junta es comunicar que se lleva a cabo y no pretender que todos saben que se lleva a cabo. Use desplegados, circulares, correos electrónicos, mensajes de texto telefónicos o llamadas traducidas al español a través del sistema telefónico de la escuela. Asegúrese que usa todas las maneras de nuncio posibles. Trate que el anuncio suene interesante y divertido. Sea muy claro afirmando que TODOS son BIENVENIDOS a la junta de PTA.

Hágalo productivo: Una junta eficiente junto con la actividad de interés extra le dará una imagen positiva a su PTA e invitara a la gente a regresar. Tenga su agenda escrita, sus oficiales preparados, objetivos claros para presentar a voto y mantenga un buen ritmo de tiempo para que pueda terminar la junta a tiempo..

Delegue: Pida a otro miembro de la PTA que le ayude a organizar la actividad extra. Pida que otra persona contacte al orador huésped y que sea su guía durante la junta o que busque un salón alternativo para junta y que se encargue de los detalles. Como presidente, usted no es único, debe contar con la ayuda de otras personas para las diferentes tareas.

Diviértase: Su propia sonrisa, su actitud amistosa y la energía positiva que proyecte será contagiosa.

¡Esperamos que sus juntas de febrero y marzo sean extra-especiales!

Reportes de los Historiadores deberán ser entregados pronto

Por Sue Craig

Historiadora del 4o Distrito de PTA

El reloj está marcando la hora para alistar los reportes de los historiadores a nivel concilio y unidad.

Hasta ahora debe de haber estado colectando las horas de los voluntarios de su unidad o concilio. Por favor continúe haciéndolo pues esta información es un componente vital en el reporte anual que deberá entregar a la PTA de California en tan solo unos meses. Usted puede encontrar la forma para dicho reporte en la Carpeta de Recursos de la PTA de California empezando en la página 319 o visite el sitio de internet: <http://downloads.capta.org/pub/toolkit/09-forms-en.pdf>

Historiadores de Concilios: Designe una fecha limite de entrega para sus unidades para entregar el reporte anual y comuníquela a todos los presidentes e historiadores de sus unidades. La fecha limite para entregar dichos reportes al 4o Distrito es el 1o de mayo. Recuerde a todos que incluyan las horas estimadas de voluntariado hasta el 30 de junio de 2013. Todos los concilios también tienen la obligación de presentar su propio reporte del concilio.

Historiadores de la Unidad: Cada unidad tiene la obligación de presentar un reporte anual del historiador. Por favor contacte a su historiador a nivel concilio para saber cual es la fecha limite de entrega del mismo. Por favor incluya la estimación de las horas de voluntariado hasta el 30 de junio de 2013..

¡Acuérdese que cada minuto cuenta!

Notificación De Elecciones 4o Distrito de PTA

llevara a cabo su junta de elección bianual
5:30 p.m. el miércoles 13 de marzo
 en el restaurante The Turnip Rose,
 1901 Newport Blvd, Costa Mesa, California

Translation by



CONVERSA
 SPANISH FOR LIFE

**After School
 Spanish Program:
 949-887-4339**

Parlamentario**Información importante acerca de la elección de oficiales**

Por Beverly Berryman, Parlamentaria del 4o Distrito de PTA

El comité nominador ya se junto, identifico y contacto a los individuos mas calificados para cada una de las posiciones que usted tiene disponibles en su mesa directiva de PTA. Ahora es momento de comunicar y proveer con una notificación escrita de la junta de elección de su PTA. Esto deberá hacerse con 28 días de anticipación (lo cual refleja un cambio reciente) a la junta de elección y puede hacerse durante una junta de asociación, a través de una circular o en el boletín informativo.

Si alguno de los candidatos nominados se retira antes de la elección, el comité nominador deberá juntarse de inmediato y de común acuerdo encontrar otro candidato. En el caso de que no se encuentre otro candidato calificado para ocupar el puesto, es mejor dejarlo vacante que acomodar a una persona que no podrá hacer el trabajo. Después de la elección, la mesa directiva será responsable de llenar la posición vacante de acuerdo a los estatutos que rigen la unidad.

La elección de los oficiales deberá hacerse durante una junta de asociación lo cual se especifica en los estatutos y deberá de incluirse como parte del “nuevo negocio” en la agenda. Cada persona en el comité deberá firmar el “reporte del comité nominador”. Este reporte que incluye la boleta de candidatos, debe ser leída a los miembros de la asociación durante la junta. En este momento el presidente tomara cualquier otra nominación que sea hecha en el piso. La elección de los oficiales es conducida entonces por el presidente. Por favor consulte la carpeta de recursos de la PTA de California en la sección 2.2 *que trata de la nominación y elección de los candidatos a oficiales de la PTA*.

Como todos los reportes, el del comité nominador deberá incluirse en las minutas o notas que se tomen de la junta de asociación. Una vez que este reporte es presentado a la membresía en la junta de elección, el trabajo del comité nominador se termina.

¡Nunca es tarde para unirse a la PTA!

Por Lisa Boler, Vicepresidenta de Membrecía del 4o Distrito de PTA

Nunca es tarde para unirse a la PTA. Ahora es el momento de agarrar su segundo aire para continuar su campaña de membresía.

16 maneras de incrementar su membresía de PTA

1. Use la energía y entusiasmo de otros — involucre padres, maestros y estudiantes en su comité de membresía. Incluya a hombres.

2. Si tiene estudiantes, entonces tiene miembros. Los estudiantes de cualquier edad son elegibles para unirse como miembros de la PTA, no importa si su PTA tiene o no una S en sus iniciales.

3. Si su comunidad tiene una necesidad imperativa, identifíquela. Cualquier causa importante por la que la gente se reúna, puede incrementar su membresía.

4. Pida un espacio en el pizarrón de la PTA, y mantenga actualizada la información sobre membresía. Asegúrese que estén a la manos sus materiales promocionales mas recientes.

5. Organice el “día del abuelo” durante el cual los estudiantes pueden traer sus

abuelos reales o “adoptivos” a la escuela a la hora de la comida o por un paseo guiado por la escuela. Pídales que se hagan miembros de su PTA.

6. Mandé una carta de bienvenida, que contenga información de la PTA e incluya un sobre de membresía para los paquetes que reparte la oficina par alas familias nuevas que llegan a la escuela.

7. Rete a sus miembros de la mesa directiva a reclutar al menos a un miembro nuevo.

8. Enseñe copias de la revista PTA in California y Our Children. Estas copias pueden ser puestas en el área de espera para los padres, en los salones de descanso de los maestros, en las oficinas de los doctores del área. Ponga una etiqueta con la información de contacto de su PTA para comprar la membresía.

9. Mantenga una mesa de membresía de la PTA durante todos los eventos organizados por la escuela en los que los padres están presentes como las noches de arte, Open House (casa abierta), inscripciones y visitas al kindergarten, y durante las orientaciones de las escuelas. Anime a los padres a unirse como miembros en cada oportunidad que tenga.

10. No se olvide de pedir al superintendente del distrito escolar y a otros administradores centrales que se unan a la PTA. Muchos de los empleados no trabajan directamente en las escuelas.

11. Prepare su propio reporte de TV o anuncios de radio referentes a su PTA. Pida ayuda a los estudiantes para que así tengan algún crédito que valga como proyecto de clase.

12. Contacte su programa de TV educacional y pregunte sobre obtener tiempo durante su programación para hablar sobre PTA. Muchas estaciones otorgan hasta 30 minutos por mes.

13. Cuelgue anuncios de membresía en lugares apropiados de su escuela y comunidad.

14. Pida a los directores de estaciones de TV locales y de radio que incluyan una entrevista con la PTA o participación en programas con información para padres. Asegúrese que los representantes de PTA sean personas articuladas y bien informadas sobre los asuntos de interés.

15. Cuelgue un anuncio de su PTA afuera de su escuela o en un lugar del edificio que sea prominente y que sea visible por la comunidad. Considere invertir en una manta de plástico contra agua que pueda ser colgada todos los años. Incluya la dirección de sus sitio de internet.

16. Mandé invitaciones para unirse a la PTA durante todo el año de la PTA. No deje de hacerlo porque su campaña de membresía ya termino.

Recuerde: La membresía no solo se ofrece durante el otoño

WIN BIG PRIZES FOR MEMBERSHIP!



Lucky 13 in 2013

Every 13 members over last year's membership totals will earn your unit an opportunity to win California State PTA's membership GRAND PRIZE!

Details at <http://www.capta.org/assets/downloads/service-mailing-2012/membership/1-Membership-Lucky-13-Flyer.pdf>

California State PTA Convention San Jose Convention Center May 2-5, 2013

Registration and online hotel reservations open January 21st

PTA is going green this year!

- Convention Booklet is available online only
- No paper workshop handouts – available online and on a thumb drive

Fourth District PTA information:

- Fairmont Hotel will be the Fourth District PTA hotel
- District fee (\$25) collected through online California State PTA Convention registration process
- 70's-themed Fourth District PTA Dinner
 - Friday, May 3rd
 - Tickets: \$40
 - Available through the online Convention registration process



February
2013

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Fourth District
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