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## President's Message

### Giving back to PTA members

by Celia Jaffe



There are many ways that PTA provides benefits to its members. I think the many perks of PTA membership that have been cultivated by California State PTA and National PTA are a great example; knowing that a person's membership dues can be repaid a few times over by discounts at popular retailers is an effective motivator for many people to join. And, of course, the benefits that children receive from PTA programs and activities at every level are the main purpose of our organization.

But do your PTA members also feel that they have personally benefited from PTA? Have they learned how to help their children better navigate the school environment as a result of their membership? Do they realize that students have the best outcomes when students, schools, and parents communicate effectively and cooperate to benefit those students?

It is important to consider the impression that your average member has of the PTA. If that impression prompts the question, "How much will it cost me this time?" then there needs to be a shift in your emphasis. Instead, you want

your members' notions about PTA to reflect views such as, "I know so much more about the school system than I used to," or "Fun events for our whole family come through PTA," or "I learned about bicycle helmet safety through PTA."

I hope that your PTA activities and events have encouraged quality family time and created ways to make families feel comfortable at school. Perhaps information from a PTA meeting or publication has provided valuable parenting tips, or highlighted important health and safety facts. Knowledge of community events and resources for children is another benefit of being a PTA member when these matters are highlighted during meetings, on websites, or in other communications.

Bringing useful information to your members' attention and providing fun, low-key ways for families to get together at school are much easier endeavors than major fundraising. Simple things like small, beneficial events and furnishing parenting information can mean a lot to your school's families. It just takes your leadership to bring the emphasis on PTA's true member benefits forward.



**Fourth District**



*everychild. one voice.*



*Artículos en español—  
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Building your membership

# Basics

## PTA outreach is everybody's responsibility

By Diana Flores

Fourth District PTA Outreach Chairman &  
Liaison - Latino Educational Attainment (LEA)

PTA's outreach is not only the responsibility of the Outreach Chairman, but involves every member of the association. Outreach activity, spearheaded by the chairman, is aimed at including the entire PTA community in all phases of its programs and activities, as well as expanding its membership base. Every member of the organization has the responsibility to recruit additional members in a continuous effort to expand the organization's effectiveness. Efforts should be made to get family members, friends, and any other person interested in a better educational system for our children to become PTA members. As members, we need to keep in mind that "TOGETHER, WE ARE STRONG." The greater the numbers, the better positioned we are economically, politically and, ultimately, psychologically. If we believe we are strong, we *are* strong!

### **What should be done?**

As a leader in your organization, you should form an Outreach Committee whose members represent the community in general, and your school in particular. Prepare a survey, or use the "Evaluate with a Survey!" sample survey provided in the *California State PTA Toolkit*, on page 96, or go to <http://downloads.capta.org/pub/toolkit/03-membership-en.pdf>. Distribute it through the school's distribution system used to disseminate school information to all parents, not just PTA members. Use the survey not only for asking questions, but also to encourage all readers to express their opinion and/or interests in issues dealing with the school and their community. Explain that as a member of PTA, their voice has an official representation when expressing concerns that affect their children's education.

The outreach campaign could include phone calls, emails, and door-to-door visits by members of the committee. The main purpose of these communications is to gather information about what activities and programs are of interest to parents and community members. It is also important to understand what barriers people perceive to be an impediment to the development, implementation, and participation in PTA programs and activities – e.g., language problems, transportation, child care concerns, activities' time, etc. This information is critically important in planning for educational sessions and/or as topics for discussion during executive and general association meetings.

As a member, when you receive the survey, follow the instructions given, answer the questions, express your opinions and interests in the

(Continued on page 3)

# Member benefits

By Lisa Boler  
Fourth District PTA Membership VP

The number one reason to join PTA is to benefit your child. In doing so, you also help your school, and you join more than five million others who share your interest in issues that affect the lives of children.

There are other benefits to PTA membership. Individual PTA members can enjoy substantial benefits from National PTA, including magazine subscriptions, e-newsletters, and leadership training. Locally, Office Max offers a \$10 discount coupon after you activate your new membership card. Savings are also available from T-Mobile, Enterprise Rental Car, Hertz Rental Car, Sharp Electronics, MetLife Insurance, California Science Center, and LEGOLAND. For LEGOLAND discounts and membership perks to PTA schools for group programs, see: [http://california.legoland.com/tickets/groups/education\\_programs/pta](http://california.legoland.com/tickets/groups/education_programs/pta).

To check out these exclusive offers for PTA members from sponsors and benefits providers, use the "username" and "password" given to each member when the card is activated. They are needed to access the "Members Only" portion of the National PTA website and to receive discounts from PTA business partners found at [www.PTA.org/benefits](http://www.PTA.org/benefits). For CAPTA benefits, see [www.capta.org/assets/managed/whatsnew-pdf/October2012PerksFlier.pdf](http://www.capta.org/assets/managed/whatsnew-pdf/October2012PerksFlier.pdf).

Let's make sure everyone in PTA is a proud, card-carrying member!

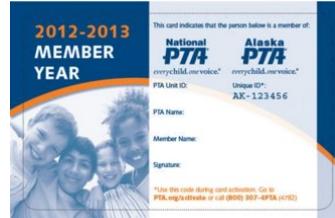
## ...Outreach

(Continued from page 2)  
appropriate spaces, and make sure that the completed survey is returned to school within the time specified. But you are not done yet – your part has only begun! Next comes your opportunity to reach out by recruiting more members. Invite your friends and acquaintances to the next PTA meeting to familiarize them with past, current, and future PTA activities and programs that demonstrate the benefits provided by PTA on behalf of the students in your school.



Communication, understanding, trust, and cooperation among people are very important in establishing and maintaining a viable, strong, and vibrant PTA capable of advocating effectively and efficiently on behalf of all children and students. No PTA member should ask, "What is PTA doing for my child?" but rather, "What can I do to contribute to the success of PTA in its activities on behalf of my children?"

If we accept that the education of our children is everybody's responsibility – including parents, teachers, school administrators, school support staff, organizations connected with school activities, and local and federal government – then it is only logical that we accept our own personal responsibility and actively contribute towards setting and obtaining high educational standards for our children, aiming for a bright future equal or better than our own.



## FOURTH DISTRICT PTA CALENDAR

### November

- 6** U.S. General Election  
*Please vote!*
- 8** CP Roundtable  
9:30 am, Fourth District PTA office
- 12** Fourth District PTA office closed for Veterans Day
- 15** IRS and California tax return deadline; RRF-1 form due for units with a CT number  
**Executive Committee Meeting**  
9:30 am, Fourth District PTA office
- 22** Fourth District PTA office closed for Thanksgiving
- 29** Reflections submissions due to the Fourth District PTA office by appointment
- 30** Advocacy Roundtable  
10:30 am at Fountain Valley School District Board Room

### December

- 6** Fourth District PTA Holiday Brunch & District Board Meeting  
at Segerstrom Center for the Arts  
9:30 am—Brunch  
10:30 am—District Board Meeting  
11:15 am—CP Roundtable
- 24-31** Fourth District PTA office closed for winter holidays. Office reopens January 2, 2013

### Resources for PTA leaders:

- Fourth District PTA  
[www.fourthdistrictpta.org](http://www.fourthdistrictpta.org)
- California State PTA  
[www.capta.org](http://www.capta.org)  
*New Toolkit is available*
- National PTA  
[www.pta.org](http://www.pta.org)

# Bylaws: Standing Rule #9 explained

By Bev Berryman, Fourth District PTA Parliamentarian

Standing Rule Nine (SR 9) in the *Bylaws for Local PTA/PTSA Units* is a place for a unit to list all of its standing committees.

So just what should be listed in SR 9?

Standing committees are committees whose work continues all year long. Some examples of standing committees are programs, membership, hospitality, legislation, and student welfare. There is no standard list of standing committees. Each unit decides what committees are important to ensure the smooth running of its own PTA. The chairmen and members of these committees are usually set up in the summertime, so they can be ready to jump into action before the first association meeting.

In contrast, there can also be special committees. These are committees that are usually organized around a task. These committees exist until the task is completed. The classic example of a special committee is the nominating committee. The nominating committee comes into existence usually around December or January, and its work is done after the annual election has been conducted, typically sometime from February to April. Other examples of special committees are Red Ribbon Week, Book Fair, or Reflections.

What about specialists in your PTA? Specialists have a job function that lasts all year long but don't chair a committee (although the unit might want to have these individuals as voting members of the board). Specialists might include the newsletter editor, webmaster, or volunteer coordinator.

SR 9 is meant as a place to list committees, so specialists don't belong there. If you have specialists in your PTA

that should be voting members of your executive board, then a separate standing rule can be written for each of them. Here's a sample:

*"Subject to the ratification of the executive board, the president shall appoint a \_\_\_\_\_, who shall be a member of the executive board with full voting privileges, and whose duties shall include: ..."*

Of course, you can also have specialists who are not voting members of your executive board, but who report to a vice president or to the president. In that case, you would leave off the italicized portion of the sample SR.

If you've added these board positions to your standing rules, you will also want to add "specialists" to the list of board members, in Article VIII, Section 1, so that your bylaws reflect the full-voting complement of your executive board.

Here is something to consider when you make the decision about whether specialists should be voting board members: if the sum of specialists and standing committee chairmen is ten or more, your minimum association and board quorums will have to be increased by half this sum, so that your association and board meetings remain representative of their respective members.

For additional resources on Standing Rules, refer to the online *California State PTA Toolkit* at [www.capta.org](http://www.capta.org).

-From *PTA in California*, September 2012



*Happy Thanksgiving!*

*Giving thanks for YOU!*

*A big THANK YOU to each and every one of you—  
PTA leaders at the unit, council, and district level,  
teachers, administrators, and staff—  
for being so generous with your time and caring.*

*What you do makes a difference for kids.*

*We salute you!*

**November 15**

## Tax filing deadline is here

November 15 is the filing deadline for IRS 990 forms and California Franchise Tax Board 199 forms for all PTAs with a June 30 fiscal year-end. Don't be late! Don't ignore this deadline!

File your applications for Charitable Trust numbers at the same time, and you will be done with legal compliance issues for the year.

For more information, contact your council or view information at [www.capta.org](http://www.capta.org) on the home page under "Quick Links," (click on "Tax/Reporting Requirements,") or read the "Crucial Tax Information 2012" flier mailed out in September.

### **PTA helping PTA**

## Low-Cost/No-Cost Program Ideas

People who have attended a Fourth District PTA president's workshop have probably heard of a low-cost program idea like this:



### **Library Pajama Party**

Kids are invited to wear their pajamas and bring a favorite book and their parent to a reading party in the school library or other comfy room. PTA provides popcorn and apple cider. Kids and parents read together for an hour and then gather in age groups to say what their current favorite book is and why.

### **Do you have an idea to share?**

It should cost less than \$100. Give us a simple description of 50-100 words (like the paragraph above), and *Orange Leaves* will share the idea in a future issue. Send to:

[orange-leaves@fourthdistrictpta.org](mailto:orange-leaves@fourthdistrictpta.org)

## Track volunteer hours

By Su Craig, Fourth District PTA Historian



During the month of Thanksgiving, I would like to thank PTA volunteers for all that they do for the children in our schools and school districts. When looking at the "big picture," what we do locally affects what happens in more than the classroom. It truly does impact all children. The help we gave one child today may have guided that child to a better future. So thank you all!

With that in mind, please continue to keep track of all volunteer hours. All records of volunteer hours must be turned in to Fourth District PTA by May 1, 2013.



Fourth District Cultural Arts Committee members Debi Grant and Sandee Van Oyen (left to right) showed their support for those being honored by attending the 13th Annual Orange County Arts Awards on September 18, at the Samueli Theater, Segerstrom Center for the Performing Arts in Costa Mesa.



### **Like Us on Facebook**

Get up-to-the-minute information about happenings in PTA.

Log in and go to our Facebook page--Fourth District PTA.



# Transitional Kindergarten: Preparing students for success

*By Dr. Al Mijares, Ph.D., Orange County Superintendent of Schools*



The kindergarten classroom of today is a very different place than most of us remember. As we strive to remain competitive in a global economy, our youngest students face a more challenging educational climate, and kindergarten curriculum is more rigorous than ever before. The challenging curriculum, coupled with California's long-standing trend of starting children in kindergarten at a younger age than most other states, has resulted in too many students beginning school without the maturity or social skills needed to succeed.

Research indicates that giving students under the age of five an extra year of academic preparation before they begin traditional kindergarten can make a big difference in their long term academic success. In fact, children who receive high quality early childhood education are less likely to be placed in special education or to be retained in later grades, and they are more likely to graduate from high school and attend college.

California's Kindergarten Readiness Act, signed into law in 2010, changed the kindergarten entry date from December 2 to September 1 so that children enter kindergarten at age five. The new entry date is being phased in beginning with the 2012-13 school year, with full implementation in 2014-15.

Along with this historic reform to kindergarten education, California legislators also created Transitional Kindergarten (TK) to address the needs of children who no longer have the option of beginning kindergarten before the age of five. Taught by credentialed teachers, TK is the first year of a two-year kindergarten program available to students whose fifth birthdays fall between Sep-

tember 2 and December 2. TK is aligned with California's kindergarten standards and offers curriculum and classroom environments designed to support growth in the cognitive, physical, and social-emotional domains of development. For many children who do not have access to quality preschool, TK could make the difference in providing them with the foundation they need to be better prepared for success once they enter traditional kindergarten.

The Orange County Department of Education (OCDE) will support district leadership with implementing TK programs by offering a Transitional Kindergarten Teacher Spring Institute in May 2013, and creating a Transitional Kindergarten Teacher Network to focus on curriculum and assessment, along with planning and organizing the TK classroom. OCDE has also set up two model Transitional Kindergarten classrooms that offer tours and observations of teachers implementing curriculum. In collaboration with the California Kindergarten Association, OCDE will feature these model classrooms in a series of TK training videos that are scheduled for release in winter 2012.

High-quality early childhood programs like TK are designed to be a bridge between early learning and kindergarten. The academic and social gains provided by such programs are an important step to ensuring California's youngest students enjoy success in kindergarten and beyond.

For more information, visit [www.ocde.us/SEED/Pages/Transitional-Kindergarten.aspx](http://www.ocde.us/SEED/Pages/Transitional-Kindergarten.aspx).

## Save the date for our annual two-day, action-packed Sacramento Safari Trip: March 18-19, 2013!

The Fourth District PTA Advocacy Team is currently planning its annual two-day visit to Sacramento. The trip is for unit and council legislative/advocacy chairs and presidents. Typically, we have about 100 Orange County PTA attendees. This trip is filled with fabulous speakers, enlightening legislator meetings, incredible networking opportunities and, of course, the opportunity to advocate directly with OC Assembly Members and Senators! Please plan now to send a representative from your unit and/or council. Here are the details:

- Dates: Monday March 18 – 19, 2013
- Time: We depart on Monday morning and return on Tuesday evening.
- Where: Embassy Suites Hotel in Sacramento on Monday and State Capitol on Tuesday.
- Cost: Approximately \$600 total (add the cost to your PTA unit or council budget now)

More information will be available soon, so please start planning accordingly!



# New bills that became law!

By Gisela Meier, Fourth District PTA Advocacy Team

Governor Jerry Brown recently signed into legislation 24 bills that were supported by California State PTA. Among the most important were:

## **SB 1458 (Darrell Steinberg) - API Changes**

This bill changes the structure of California's Academic Performance Index (API). In high schools, standardized tests will now account for 60 percent of the accountability measure, instead of 100 percent. The remaining 40 percent must include graduation rates and college and career readiness factors. Promotion rates for grades 7-12 may also be included.

The bill requires the State Superintendent of Public Instruction to submit valid, reliable, and stable measures of college and career readiness to the State Board of Education for approval. The review process would feature locally convened panels to visit schools, observe teachers, interview pupils and examine pupil work.

For elementary and middle schools, where alternative data is less developed, standardized tests must account for at least 60 percent of the API. The State Superintendent is directed to develop methods for increasing emphasis on science and social science, which currently carry little weight in the API.

## **AB 1575 (Ricardo Lara) - Student Fees**

This bill prohibits public schools from charging student fees for required school materials or participation in educational activities. It provides guidance for school administrators to allow them to participate in voluntary fundraising activities without infringing on a student's



right to a free public education. It also modifies the uniform complaint process currently in place in all schools to allow for local resolution of parent and student concerns without costly litigation.

This legislation was written in response to a 2010 lawsuit by the ACLU, which charged that the widespread practice of requiring students to pay fees at public schools was a violation of their right to a free public education, as guaranteed by the California State Constitution. After Gov. Brown signed the bill into law, the ACLU announced that it would drop the lawsuit.

## **AB 2040 (Sandré R. Swanson) - Juvenile Records**

Under current law, a young person with a juvenile record at age 18 may petition a court to seal the records if he or she has not subsequently been convicted of a felony or misdemeanor and can establish rehabilitation. AB 2040 allows young people who were prostituted as minors to have their records sealed without these additional requirements.

"Between 100,000 and 300,000 children -- some as young as five years old -- are prostituted in the United States every year. AB 2040 makes it a little easier for these former victims to clean up their records once they turn 18, increasing their ability to integrate back into society and a safe environment," Swanson explained. "It just doesn't make any legal or common sense to require a victim to prove they have been rehabilitated from a crime that was committed against them."

# Helping your teen to cope

By Barb Shangraw, Fourth District PTA Vice President of Parent & Community Issues

Stress is a common problem for teens. Teens are dealing with puberty-related body changes, social issues, college requirements, and more. Girls report feeling frequently stressed more than boys. A certain amount of stress can help with motivation, but too much can interfere with their physical well-being. If stress is unmanageable, they may find unhealthy ways of coping that can include drinking, drugs, and other risky behavior. Here's how to help your teen cope:

- Recognize when your teen is stressed out. Is your teen getting adequate rest, eating right, taking ample breaks? If not, s/he may show moodiness, irritability, anxiety, or sadness. A girl may worry over her looks or weight.
- Introduce positive coping strategies to teens. Talk to them about their problems or pressures, and give them healthy coping suggestions such as exercising, getting sufficient sleep, listening to music, writing in a journal, keeping a healthy diet, or seeing a counselor. Remind them of their accomplishments.
- Be a good example. If children see a parent smoke or drink to cope with stress, they may be likely to imitate the behavior. Be mindful of your own reactions to stress.
- If signs of stress persist, contact a health care provider, mental health center, social worker, counselor, nurse, therapist, or member of the clergy.

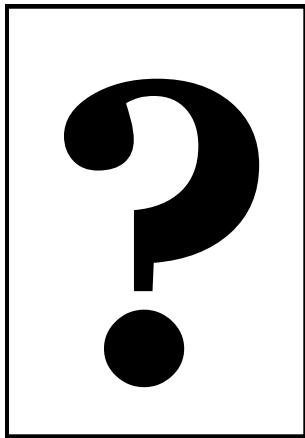


*Source: Parents. The Anti-Drug – National Youth Anti-Drug Media Campaign*

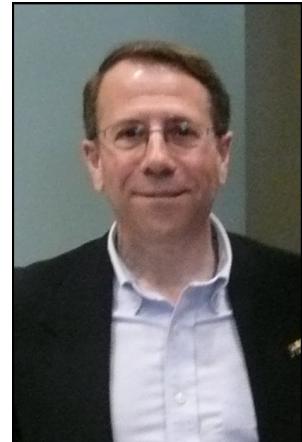
# Fourth District PTA Advocacy Roundtable



**Which legislator will join us for a bipartisan look at public education policy in California?**



**To be announced**  
after the November 6 Election!



**Rick Simpson**  
Deputy Chief of Staff  
to Assembly Speaker John Pérez

**Get the inside scoop on what's happening**

**Friday, November 30  
10:30 a.m. to 12 noon**

Fountain Valley School District, Board Room  
10055 Slater Ave., Fountain Valley, 92708  
(Please park at the back or side of the building, not in the front)

**All PTA members are welcome to attend.**  
Questions? Please contact Fran Sdao at [roundtables@fourthdistrictpta.org](mailto:roundtables@fourthdistrictpta.org)

## Información crucial de impuestos – Otoño 2012

### Nuevas leyes tributarias requieren 3 formularios distintos de cada PTA

Debido a las leyes promulgadas y al código tributario del estado de California y del IRS, cada año todas las PTA deben presentar ambas declaraciones la estatal y la federal. Asimismo, todas las PTAs deben registrarse para obtener un número de Fideicomiso Caritativo del Procurador Estatal de California; o si usted ya lo tiene, debe enviar la solicitud anual para renovarlo. Para mayor información, sírvase a leer el anverso de este documento.

**¿Cuándo debemos presentar las declaraciones de impuestos?** Para la mayoría de las PTA la fecha límite es el 15 de noviembre, lo que significa el trabajo tiene que hacerse en septiembre u octubre. Específicamente, los formularios tienen como fecha límite el día 15 del quinto mes después de que el año fiscal ha finalizado. Para las PTA con años fiscales terminando el 30 de junio, los formularios tributarios deben ser entregados antes del 15 de noviembre. Usted debe usar el formulario 2011 para declarar el año fiscal 2011-2012.

**¿Qué son los ingresos brutos?** Es el dinero total que entra en su cuenta de la PTA hasta el final del año fiscal, con excepción de las cuotas enviadas por los canales designados de PTA y las donaciones del Día de los Fundadores. Los ingresos brutos incluyen el total de fondos depositados de todas las recaudaciones de fondos, no solo las ganancias. Su auditoria de fin de año así como sus reportes financieros anuales deben reflejar estas cifras.

**¿Cuál es el número de exención de impuestos de PTA?** Algunas veces se le llama "número de grupo", es el número que el Servicio de Rentas Internas (IRS) emite para la exención de impuestos y es compartida por todas las PTA de California. Para todos nosotros el número es **0646**.

**¡Guarde copias y recibos de sus declaraciones de impuestos!** Haga tres (3) copias de todas sus declaraciones de impuestos incluyendo el correo electrónico que usted recibe cuando presenta su declaración de impuestos electrónicamente. Guarde una copia y mande las otras dos a su consejo. Los consejos a su vez enviaran una de las copias al 4to Distrito de PTA.

Ingresos brutos de su PTA Unidad o Consejo:	Formularios Federales del Servicio de Rentas Internas (IRS)	Formularios de la Junta de Recaudación de Impuestos de California (FTB)
Menos de \$25,000	990N – “e-Postcard” = “Tarjeta electrónica” es la declaración de impuestos electrónica por internet	199N – “e-Postcard” = “Tarjeta electrónica” es la declaración de impuestos electrónica por internet
\$25,000 a \$ 50,000	990N – “e-Postcard” = “Tarjeta electrónica” es la declaración de impuestos electrónica por internet	199 California Exempt Organization Annual Information Return
\$50,000 a \$200,000 y un activo total de menos de \$500,00	990EZ - “Short Form” = “Formulario Corto” Return of Organization Exempt from Income Tax	199 California Exempt Organization Annual Information Return
Más de \$200,00 Y un activo total de más de \$500,000	990 Return of Organization Exempt from Income Tax	199 California Exempt Organization Annual Information Return

**Nota:** Para las PTA que necesitan ayuda al presentar las declaraciones de sus impuestos, se les recomienda que consulten a un asesor fiscal especializado en organizaciones sin fines de lucro 501© 3 para todas sus declaraciones fiscales. No descuide incluir los formularios “Schedule A” y posiblemente el formulario “Schedule O”.

### Diferenciando sus números fiscales:

Número	Nombres o siglas adicionales para ese número	Formularios en los cuales se usa
Número de Identificación del Empleador (9 dígitos) XX-XXXXXXX	EIN o FEIN Número de Identificación Tributaria	Formularios federales del IRS Solicitud del número de fundación benéfico
Numero de Entidad de la Junta de Impuestos de Franquicia (7 dígitos) XXXXXXX	FTB# Número Corporativo/Organización Número de entidad	Formularios de Fundación Benéfico Solicitud del número de fundación benéfico

### Numero de Fundación Benéfico (CT#) – ¿Ya obtuvo el suyo?

La Oficina del Procurador Estatal anuncio el año pasado un nuevo requerimiento de que todas las unidades PTA (y muchas otras organizaciones en California sin fines de lucro) deben registrarse, usando el formulario de registro CT-1 con la Secretaría de Fundación Benéfico de la Oficina del Procurador Estatal y anualmente deberán presentar el formulario RRF-1. Anteriormente esto se solicitaba de los concilios.

**Cada PTA necesita hacer una de dos cosas antes del \*15 de noviembre:**

Renovar el número de fundación benéfico existente de la unidad de PTA. Utilice el formulario RRF-1 el cual lo encontrara en línea al sitio [http://oag.ca.gov/charities/forms/charitable/rrf1\\_form.pdf](http://oag.ca.gov/charities/forms/charitable/rrf1_form.pdf) Le cobrarán una tarifa si sus ingresos brutos son mas de \$25,000. También, registre cualquier rifa que haga su PTA con el procurador general.

O

Si su PTA aun no lo ha hecho, aplique para un número de fundación benéfico. Sírvase a leer las instrucciones a continuación.

### Como averiguar si su unidad tiene un número de CT:

Su presidente, tesorero o parlamentario anterior deberán tener documentos archivados que indiquen el numero de CT que les fue designado. Su presidente del concilio tiene una lista de los números de CT conocidos por la PTA de California. Usted mismo puede buscar su numero de Entidad de la Junta de Impuestos de Franquicia (FTB) en el portal de la Oficina del Procurador General de California <http://oag.ca.gov/charities> bajo “Registries Search.”

## Mensaje de la Presidenta

# Regresando lo que le corresponde a los miembros de la PTA



Por Celia Jaffe

Hay muchas formas que la PTA provee beneficios a sus miembros. Los esfuerzos de la PTA Nacional y Estatal nos permiten recibir muchos descuentos en diferentes tiendas lo que hace que la membresía se pague sola. Y por supuesto los beneficios que los niños obtienen a través de los programas de PTA a cualquier nivel que realmente son el objetivo de nuestra organización.

¿Pero sus miembros de la PTA también sienten los beneficios? ¿Han aprendido a navegar el sistema educativo Americano como resultado de su membresía? ¿Se han dado cuenta que los niños son los que reciben todos los beneficios cuando los padres se comunican con las escuelas para cooperar en la educación del estudiante?

Es muy importante que considere la impresión que sus miembros tienen de la PTA. Si dicha impresión es seguida por la pregunta ¿cuánto me va a costar? Entonces usted como líder tiene que cambiar el énfasis de sus objetivos. Usted quiere que sus miembros se identifiquen con

la idea de todos los provechos que consiguen a través de la PTA, como los eventos familiares y divertidos que se organizan a través del año, lo que se compra con el presupuesto de la PTA, lo que aprendieron en una noche educativa para padres, etc.

Espero que las actividades de su PTA han producido que las familias pasen tiempo juntas y sobre todo que se sientan cómodas en la escuela. A lo mejor alguna de las publicaciones que usted distribuye a través de sus junta de PTA ha provisto información valiosa a los padres que la reciben así como conocimientos sobre salud y seguridad. El conocimiento de los eventos de la comunidad benefician a los miembros de la PTA sobre todo cuando son comunicados a través de los canales de sus juntas o publicaciones.

El hecho de traer información importante a los miembros de su PTA, es una manera fácil de mantener a las familias en contacto con la escuela y no solo comunicarse cuando hay una recaudación de fondos. Estas simples cosas benefician a todas las familias de su escuela. Solamente toma liderazgo explicar a sus miembros todos los beneficios que reciben a través de su PTA.

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### ¿Que puede hacer si su PTA aun no tiene el Número de Fundación Benéfico CT#?:

#### **Obtenga una Carta de Determinación de la PTA Estatal.**

El presidente de la unidad (como ha sido presentado al 4to Distrito de PTA) deberá enviar un correo electrónico a [LOD@capta.org](mailto:LOD@capta.org) solicitando la carta de determinación de la unidad. Le será enviada por email en cuanto usted lo solicite.

#### **Haga una copia de sus estatutos actuales y vigentes.**

Los estatutos deben tener dos firmas, la firma del parlamentario estatal y la otra firma de su secretario de unidad con fecha de uno o dos meses posteriores cuando su PTA voto para adoptar los estatutos.

Para que estén vigentes, la firma del parlamentario estatal deberá tener fecha menos de tres años. Si sus estatutos son mas viejos de tres años, entonces debe comenzar a actualizarlos de inmediato! Para mayor asistencia, póngase en contacto con el parlamentario de su concilio.

#### **Llene el Formulario CT-1 para obtener su Número de Fundación Benéfico.**

Las buenas noticias: La PTA de California nos ha proporcionado con formularios pre-llenados. El presidente de su concilio deberá tener un archivo pdf con el nombre de su unidad y con los números apropiados llenados. Lo único que usted tiene que hacer como presidente de unidad es agregar la lista de funcionarios y firmar el documento.

**Escriba un cheque o compre un money order o cheque de cajero. (A veces el proceso se retrasa porque el cheque tiene una fecha muy vieja.)** Escriba el cheque de registro inicial por \$25.00 a nombre de: DEPARTMENT OF JUSTICE

#### **Envíe por correo todos los documentos antes mencionados a:**

California Attorney General's Office Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

Haga copias de todos los documentos y envíelo por correo con acuse de recibo para asegurar su comprobante del envío.

Para mayor información, visite [www.capta.org](http://www.capta.org), y seleccione el botón "Tax Filing Updates", "Registry of Charitable Trust" y después seleccione la liga de interés que se le presenten para llenar el formulario CT-1 y leer las instrucciones. Si tiene preguntas adicionales, sírvase a enviar un email a la Secretaria de Fundación Benéfica a [registration@doj.ca.gov](mailto:registration@doj.ca.gov)

### ¿Que pasa si mejor ignoro todo este asunto del Número de Fundación Benéfico?

\*Las unidades que no lo soliciten antes del 31 de diciembre, el Procurador General de California requerirá que estas unidades:

- Presenten 7 años de documentos financieros
- Provean 7 años de formularios tributarios 990
- Generen 7 años de formularios RRF-1
- Paguen 7 años de gastos administrativos RRF-1
- Posiblemente tengan que pagar una multa determinada por el Procurador General del Estado de California

Traducido por: Diana Flores.  
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Distrito de PTA,  
[outreach@fourthdistrictpta.org](mailto:outreach@fourthdistrictpta.org)

# Extension de PTA es responsabilidad de todos

Por: Diana Flores

Directora de Enlace, 4to Distrito de PTA y

Coordinadora de Programas con Latino Educational Attainment (LEA)

La expansión de PTA no es solo un compromiso de la Directora de Enlace sino también una responsabilidad de todos los miembros de la asociación. Esta actividad guiada por la directora consiste en incluir a toda la comunidad afiliada en todas las fases de programas y actividades de PTA. Al mismo tiempo todos los miembros tienen la responsabilidad de reclutar miembros adicionales en un esfuerzo continuo de incrementar la membresía intentando reclutar a familiares, amigos y cualquier otra persona que esté interesada en el mejoramiento de la educación de nuestra juventud. Tenemos que mantener en mente que "LA UNION HACE LA FUERZA." Entre mas grande es el número de miembros mas potente es nuestra posición económica, política y últimamente psicológica. ¡Si nos creemos fuertes, somos fuertes!

## ¿QUE HACER?

Si usted es uno de los líderes de su unidad forme un comité de expansión cuyos miembros son representativos de la escuela y la comunidad. Prepare una encuesta, y distribúyala a través medios utilizados por la escuela para distribuir información escolar, la cual llega a todos los padres de familia y no solo a miembros de PTA. En la Carpeta de Recursos encontrara algunos ejemplos en las páginas 102-104. En esta encuesta pregunte y exhorta a todos, miembros o no, a que expresen su opinión y/o interés en asuntos escolares y comunitarios. Al mismo tiempo explique que siendo miembro de PTA su voz tiene representación oficial cuando expresa su opinión y/o preocupación con asuntos que afectan la educación de sus niños.

Parte de esta campaña puede incluir: llamadas telefónicas, correos electrónicos y visitas puerta-a-puerta por miembros que forman parte del comité recomendado en el párrafo anterior. En estas comunicaciones averigüe que tipo de actividad interesa a padres de familia y a la comunidad en general. Al mismo tiempo investigue cuales son las barreras que la gente percibe como impedimento a la ejecución y/o participación en programas y actividades, eje. Problemas de idioma, transporte, cuidado infantil, horario de las actividades, etc. Esta información es muy importante en la preparación de sesiones

educativas o durante juntas generales de la unidad.

Si usted es miembro, al recibir la encuesta siga las instrucciones de la misma, responda a las preguntas, exprese sus opiniones e intereses en el espacio apropiado y asegúrese de regresar la encuesta a escuela en el tiempo especificado. Pero aun no termina. En realidad su responsabilidad solamente empieza. Ahora es su oportunidad de contribuir al incremento de la membresía de su PTA reclutando, o por lo menos intentado reclutar, más



miembros. Invite a la "comadre" a la próxima reunión de su organización para que se entere de programas y actividades pasadas, vigentes y futuras y así demostrar los beneficios proveídos por PTA en favor de todos los estudiantes de su escuela.

Comunicación, entendimiento, confianza entre personas y cooperación son claves importantes para establecer y mantener una organización viable, fuerte y vibrante que pueda abogar efectiva y eficientemente a favor de todos los niños y jóvenes estudiantes de California y específicamente a los estudiantes de nuestras comunidades. Por lo tanto, en lugar de preguntar: ¿Que esta haciendo la PTA por mis hijos? La pregunta apropiada es: ¿Cómo puedo yo contribuir al éxito de PTA en beneficio de mis hijos?

En resumen, si aceptamos que la educación de nuestros hijos es responsabilidad de todos: padres de familia, profesores, directivos, gobierno, personal de respaldo y organizaciones vinculadas con las escuelas, es lógico que aceptemos nuestra responsabilidad personal y contribuyamos en forma activa a postular y a obtener metas altas para nuestros hijos con mira hacia un futuro igual o mejor al nuestro.

Translation by



After School Spanish Program: 909-319-9796

# SMARTS

JOIN THE MOVEMENT

School Smarts  
wins  
National PTA  
diversity and  
inclusion award



California State PTA believes the arts are essential for a creative, engaged, work-prepared and civic-minded student population. The arts are a critical link to learning success. That's why we are leading an effort to create a sustainable and ever-growing network of parents, family members and caring adults who will act at the local and state levels to promote and support access for all students to a complete education that includes the arts. Become informed about the importance of the arts in a complete curriculum so that you can be a champion for arts education!

**Did you know?** The California State Education Code states that the arts should be taught to every student. Section 51210 specifies that a required adopted course of study used by schools for grades 1-6 must include the visual and performing arts. Section 51220 specifies the same requirement for grades 7-12.

Learn more at: [www.capta.org/sections/programs-smarts/](http://www.capta.org/sections/programs-smarts/)

"In my own philanthropy and business endeavors, I have seen the critical role that the arts play in stimulating creativity and in developing vital communities....the arts have a crucial impact on our economy and are an important catalyst for learning, discovery, and achievement in our country."

—Paul G. Allen, Co-Founder, Microsoft

"A broad education in the arts helps give children a better understanding of their world...We need students who are culturally literate as well as math and science literate."

—Paul Ostergard, Vice President, Citicorp

"We need people who think with the creative side of their brains—people who have played in a band, who have painted...it enhances symbiotic thinking capabilities, not always thinking in the same paradigm, learning how to kick-start a new idea, or how to get a job done better, less expensively."

—Annette Byrd, GlaxoSmithKline

"GE hires a lot of engineers. We want young people who can do more than add up a string of numbers and write a coherent sentence. They must be able to solve problems, communicate ideas and be sensitive to the world around them. Participation in the arts is one of the best ways to develop these abilities."

—Clifford V. Smith, President of the General Electric Foundation



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Fourth District  
**PTA**