

President's Message

The End of the Year is a Beautiful Thing

by Celia Jaffe



Well, it's just about here: the end of the school year. You've made it, hopefully without forgetting to pick up your child from school or having a melt-down in the principal's office. There are a few things you can do in these last few weeks of school to make a big difference without making a big effort.

First, take time to reflect on your PTA's accomplishments for the year, and publicize them. A message by email or a flier in the backpacks that lists the ways that PTA made a difference at your school this year has several benefits. It makes people feel good about their PTA membership because they know it meant something. It brings satisfaction to the leaders and volunteers who see all the organization's accomplishments listed together. And it promotes membership for next year because people want to be part of these positive programs.

Next, complete key transition tasks well so that next year will begin smoothly. Make sure the contact information for next year's board has been given to your principal, your PTA council, and to Fourth District PTA. (Enter it on our website form: www.fourthdistrictpta.org/new-officer-submission-form.) If you have ideas for ways to improve your PTA programs next year, jot them down now so they aren't forgotten by the fall.

To ensure that PTA information and resources are passed along, set a time when your board can meet with incoming board members. Provide refreshments and tables where each outgoing officer can sit down with the new officer and talk through the PTA materials.

Ideally, your officers each have a notebook or folder that contains a copy of your bylaws, budget, calendar, and information relevant to their specific jobs, such as fliers used for an event, contact information for vendors hired, etc. Even if what they have is a shoebox of stray papers, it is better off in the hands of next year's officer than in the trash. Your California State PTA **Toolkit** is the property of the PTA and needs to go to next year's president. There will not be a new one this summer.

Make sure treasurers and auditors are aware that they have specific summertime duties. The financial books are closed as of June 30th, with the treasurer balancing the checkbook and creating a year-end financial summary. Then the **outgoing** auditor performs a thorough audit. After these tasks are completed it is time to take care of your tax forms. The outgoing treasurer is responsible for either filing the electronic forms (if the PTA budget is low enough) or hiring a tax professional. Then it is appropriate to change the signatures on the bank account and hand over the financials to the next officers.

Last, give yourself *(Continued on page 2)*

Fourth District
PTA®
everychild.one voice.



*Artículos en español—
paginas 10 y 11*

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Fourth District PTA

President

Celia Jaffe

Vice President, Communications

Patty Christiansen

Orange Leaves Editor

Kathleen Fay

Orange Leaves Distribution

Candi Kern

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Our office is located at 1520 Brookhollow Dr., #40 Santa Ana, California 92705-5449

Administrative Assistant

Deanna Seanoa

Data Administrator

Leticia Keeling

Office hours

Monday through Thursday

9:30 a.m. to 2:00 p.m.

Closed Fridays and all school holidays.

Office phone number

714-241-0495

FAX number

714-241-0497

Línea telefónica en español

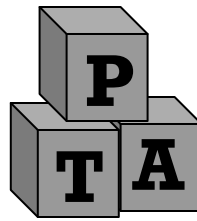
(714) 540-1575

E-mail address

fourthdistrictpta@sbcglobal.net

Website

www.fourthdistrictpta.org



Revised bylaws process

Basics

New requirement for submitting revised bylaws is now in effect

By Bev Berryman, Fourth District PTA Parliamentarian

Background: All PTA units must apply for a Charitable Trust (CT) number by the end of 2012 or risk as-yet-unknown penalties. The California PTA Parliamentarian would like to be assured that units that don't already have a CT number are aware of the process, and that they have taken the first step by filling out the CT-1 form.

Beginning April 1, 2012, unit bylaws sent to California State PTA for review and signature that do not have a CT number inserted in Article XIV (Fiscal Year and Identification Numbers) must also send a copy of a filled-out CT application form (Form CT-1).

Please note that the unit does not need to have FILED for the CT yet, especially if the bylaws are being sent just to get a current version that the unit can submit with the CT application. A copy of the filled-out CT-1 form is required simply to prove that the unit is prepared to file for the number.

Please remember to use a bylaws transmittal form when submitting revised bylaws through your council parliamentarian. The form is available at www.fourthdistrictpta.org/forms under "Parliamentarian."

If you have any questions, please contact me:

parliamentarian@fourthdistrictpta.org

To obtain your PTA's Charitable Trust Number

Apply for a charitable trust number using form CT-1 with the California Attorney General. See checklists and a sample form at www.capta.org under QUICK LINK / "Tax/Reporting Requirements" / "Registry of Charitable Trust."

...end of the year...

(Continued from page 1)

and others some credit. Mike Robbins, a speaker at California State PTA convention, emphasized the benefits of gratitude to others and appreciation of ourselves. Thank everyone who was part of your PTA this year. Every effort and contribution to PTA's work is important. Think of how much it means to you to receive even a few simple words of recognition for your efforts and spread it around.

In my purse is a keychain that reads, "Volunteers Have Heart." These were given out at the first PTA installation I ever went to (I won't tell you how many years ago), and those words are so true. You, your fellow PTA leaders, and all the "worker bees" at your school had plenty of things to spend time on this year. You all chose to work for kids. My hat's off to all of you!

P.S. Here's my chance for a shout out to my Fourth District PTA board, including our terrific council presidents. It's been a wonderful, eventful year. You have each contributed to the success of our PTA and you've been a pleasure to work with. Big hugs and thanks to you all!

Honorary Service Awards Fourth District PTA honorees

By Cheri Jones, Fourth District PTA Awards Chairman

Three well-deserving PTA members were honored at the Fourth District PTA Administrators Dinner, held in March.



William M. Habermehl, OCDE Superintendent, was awarded PTA's Honorary Service Award for his collaboration with and support of Fourth District PTA through the years.



Michele Langham was honored with a Fourth District Golden Orange Award, for her continued volunteer service and commitment to Fourth District PTA.



The prestigious Golden Oak Award, California State PTA's highest honor, was awarded to **Leticia Keeling**, who currently serves as Fourth District PTA's data administrator and has held numerous positions within Fourth District PTA, including president.

Congratulations to all of our honorees!

Fourth District PTA maintains membership

By Su Craig, Fourth District PTA Vice President, Membership

As the 2011 - 2012 membership year is winding down, I would like to thank everyone who has been involved in sending in membership remittances to Fourth District PTA. Fourth District PTA's membership stands at 137,683 members – only slightly below last year's total!

Congratulations to the councils with increased membership over last year:

- Anaheim Elementary
- Buena Park
- Santa Ana
- Westminster

Please continue remitting membership dues. Our membership year ends on June 30, 2012.

California State PTA
PTA
PARENTS WORKING TOGETHER

RETURN TO YOUR LOCAL PTA

SUPPORT your student...GET CONNECTED to your school.
APOYER a su estudiante...CONÉCTESE con su escuela.

JOIN YOUR PTA!

Our Mission: To positively impact the lives of all children and families by representing our members, and empowering and supporting them with skills in advocacy, leadership and communication.

PTA NAME (Nombre del PTA)
INDIVIDUAL DUES AMOUNT (Cuota por cada miembro)
PTA WEBSITE (Página web del PTA)

PTA Membership Dues Form
(Forma Para Cuotas De Miembros)

Member's Name/Nombre de Miembro: _____ Date Received/Recibido: _____
Address/Dirección de Miembro: _____ Date Received/Recibido: _____
Student's Name & Home Phone/Nombre de estudiante y número de línea residencial: _____
Total amount received/Importe total recibido: \$ _____

I would like to be contacted about volunteering. (Añade si desea ser contactado/a).

New Membership Envelopes!

If your unit plans to use the new California State PTA membership envelopes, please place your order with your council as soon as possible. The newly redesigned envelopes feature text in English and Spanish, marketing information, mission statement, a donations space, and checkbox for volunteering. An order form with a copy of the envelope is available from the Fourth District PTA website under Membership / Value of Membership – see Further Information & Forms at right on the webpage.

The cost is \$15 for 500 envelopes, and they must be ordered in multiples of 500. Units, please write the check to your council. Councils, please forward one check for all units placing orders.

FOURTH DISTRICT PTA CALENDAR

June

- 7 End-of-Year Awards Luncheon and General Meeting at *Maggiانو's*, 3333 Bristol Street, Costa Mesa. **CP Roundtable**, 9:30am
General Meeting, 10:30am Luncheon, noon

- 21-24 **National PTA Convention**
San Jose, California

- 28 Fourth District PTA office goes on summer schedule:
Open Wednesdays only in July, 9:30am - 2:00pm (except July 4)

July

- 11 Fourth District PTA office open
- 18 Wednesdays 9:30 am - 2:00 pm
- 25



(You've earned it!)

Congratulations, Mary Galuska!

Former Fourth District PTA President Mary Galuska was recently appointed to the statewide Arts Education Task Force by California Superintendent of Public Instruction Tom Torlakson.

Mary will represent California State PTA, where she currently serves as co-chairman of the Special Committee on Arts Education, on this "coalition of agencies and organizational partners on an education reform movement...that views arts education as an essential part of the solution to the problems facing California schools."



President & CEO of School Services of California, Ron Bennett, speaks to large audience at Advocacy Roundtable

By Gisela Meier, Fourth District PTA Advocacy Team

A grim picture of California's slide from first to worst in public education was presented by Ron Bennett, president and CEO of School Services of California, at the April 27 Roundtable.

Some of his key points:

- If school districts were funded according to state law, they would be getting \$6,742 per pupil in 2012-13. Instead, they will receive \$5,281, or the same amount they received in 2007-08, if the Governor's tax increase initiative passes. That drops to \$4,911 if the Governor's initiative fails. "Does this look like a state that has public education as a priority?"
- The highest-performing students are in the five states with the highest per pupil funding. California is among the five states with the lowest funding and the lowest student performance.
- California has lost 40,000 teachers since 2007.
- If the federal government paid the full 40% for the Individuals with Disabilities Education Act (IDEA), it would provide enough funding to pay the annual salaries for 23,000 teachers.
- There are concerns about what will happen if *Our Children, Our Future* (OCOF) is approved and the Governor's initiative fails. If the state cuts education funding again, schools would not be able to use OCOF funds for core purposes, such as salaries. The governor and legislature might find other ways to manipulate Prop. 98, again resulting in budget cuts.
- If the Governor's proposal for a weighted student

formula passes, about 60 percent of school districts would get less funding, and 40 percent would get more, but that would come from the other districts. Districts with less than 42 percent of students on free and reduced lunch would lose millions of dollars. The only way to make the plan work is if there is new money to add to the formula.

- Assembly member Julia Brownley has a "cleaner" version of school funding reform (AB18), with no losers and no weighted student funding formula, but its future is uncertain.
- According to state law passed in 2010, the age for kindergarten admission is being shifted over several years so that children must be five years old by September 1 to begin. Senator Joe Simitian, who authored the law, hoped to use the savings for a Transitional kindergarten (TK) program. The Governor's proposed budget eliminates TK but allows school districts to admit younger students to kindergarten.
- Since 2001, the state has postponed, or deferred, making payments to school districts. To continue operating, districts have had to borrow money. The state now owes districts \$10.6 billion in deferrals. If the Governor's initiative passes, he plans to pay back \$4.8 billion in deferrals (money already spent by districts), but there will be no new funding.

Bennett's PowerPoint presentation, with an array of facts and statistics, can be found at: www.fourthdistrictpta.org under Legislative Roundtables.

Start planning now for fall candidate forums

By Kim Anderson, Fourth District PTA VP, Advocacy

Many school districts will hold school board elections during the general election in November.

PTA is non-partisan, and never supports or opposes candidates for public office. However, PTA should be actively involved in helping voters make informed decisions on school board candidates. Many PTAs do this by hosting candidate forums.

Election information and vote-by-mail ballots will be mailed soon after the school year starts, so if your PTA intends to sponsor a candidate forum in the fall, the time to start planning is now.

Here are some things you can do to get ready:

- Form a committee to organize the forums.

- Review the information on candidate forums in the *California State PTA Toolkit*. (Section 4.3.2)
- Identify and reserve one or more locations and dates for the forums.
- Develop a plan to publicize the events.
- Set up a timeline and assign tasks.
- Estimate costs and include them in your PTA's budget for next year.

Planning ahead will allow you to quickly and efficiently set up your candidate forums in the fall.

For more information and advocacy resources, go to www.fourthdistrictpta.org.





Our Children, Our Future education funding initiative update

By Kim Anderson, Fourth District PTA VP, Advocacy

HUGE THANKS to each and every one of you who gathered signatures to get the *Our Children, Our Future* initiative on the November 2012 ballot. Thanks to all your efforts, Fourth District PTA ended up being #1 in the state (out of 29 Districts) for the most signatures gathered!

Special recognition goes to the following councils:

For exceeding their goal:

1. Buena Park – 306%
2. Cypress – 140%

Top five councils for getting the highest percentage of goal:

1. Laguna Beach, 90%;
2. Harbor, 84%;
3. Huntington Union, 69%;
4. Los Alamitos, 63%;
5. Placentia Yorba-Linda, 62%.

Top five councils for getting the most signatures:

1. Huntington Union, 1662;
2. Capistrano Unified, 1284;
3. Placentia Yorba-Linda, 595;
4. Irvine, 594;
5. Harbor, 506.

Congratulations to all of the councils listed above!

We also had some members who either personally gathered a huge number of signatures or who circulated lots of petitions that came back completed!

Members who gathered over 400 signatures are...

Daniel Pietenpol (PYL), 479; Lisa Boler (Harbor), 446; Shanin Ziemer (Buena Park), 404; and Alyce Britton (HUC), 402.

Member who gathered over 300 signatures is...

Shereen Walter (HUC), 354.

Members who gathered over 200 signatures are...

Theresa Blankenstein (Los Alamitos), 224; Candi Kern (Cypress), 208; and Gail Grigaux (Capistrano), 203.

Members who gathered over 100 signatures are...

Karri Mann (HUC), 198; Donna Artukovic (Los Alamitos), 190; Katie Calkins (Capistrano), 170; Janis Perry (Irvine), 168; Nicola Weiss (HUC), 155; Kristine Mussoline (Capistrano), 154; Lisa Ross (Capistrano), 146; Roseann Andrus (HUC), 140; Rich Heryford (Saddleback), 130; Bev Berryman (Fullerton), 128; January Van Leeuwen (HUC), 107; Petra Schaefer (Irvine), 102.

Thank you all so much – you are superstars!

As of May 7, the campaign was compiling all of the petitions so that a final determination can be made as to whether we've reached the overall total signatures needed to qualify. Thanks to you, there are a lot of signatures to count! The petitions are being submitted to county registrars across the state for official validation, a process that could take a few weeks.

California State PTA issued the following alert recently:

Wanted: Interested and passionate PTA members and leaders to become "PTA Superstars" to help spread the word about PTA's education initiative, Our Children, Our Future!

As we prepare for the next phase of our campaign, we're looking for more on-the-ground activists to serve as spokespeople. Help tell your stories about the need for more education funding and bring to life the fact that *Our Children, Our Future* is the

only initiative that provides what parents want and children need: new funds that go directly to each California public school. You may wind up on TV or in a future commercial!

We are looking for PTA members to:

- Act as local and state-wide spokespeople for the initiative, with media training and ongoing support from the campaign;
- Ignite passion and mobilize parents, students, local and district PTA members, and elected officials in support of the campaign;
- Participate in statewide campaign events as "the voice of the PTA."

No previous experience necessary. If you have the passion, our campaign will provide the training and support. **Please contact Ariana Sexton if you are interested!**
sexton@prandcompany.com

SAVE THE DATE!
FRIDAY, SEPTEMBER 21, 2012

ADVOCACY TRAINING

Fountain Valley School District
10055 Slater Avenue, Fountain Valley.
9:30 a.m. – 11:30 a.m.

Open to all Fourth District PTA members but is specifically designed for: Unit & Council Legislative/Advocacy Chairs and anyone interested in learning more about the world of advocacy!

Beginning & Advanced Sessions will be offered.

This event is FREE!

Advocacy Resource Notebooks will be available for purchase.



OC Superintendent announces retirement, says farewell to PTA colleagues

By William M. Habermehl, Orange County Superintendent of Schools



To My Esteemed PTA Colleagues,

At the Orange County Board of Education meeting on May 3, I officially announced my retirement effective June 29, 2012. It has been a great honor and privilege to have served as superintendent of this exceptional county for the past 11 years. I have had the opportunity in this position to work with outstanding staff, educators, board members, parents, and community members who are doing incredible work for the students of Orange County each and every day.

Throughout my tenure, I have enjoyed serving on various local and state boards and working with many community organizations. I am proud to have been a part of creating or expanding some of the world-class educational programs at the Orange County Department of Education, including Alternative, Community and Correctional Education Schools and Services (ACCESS), Community Home Education Program (CHEP), Inside the Outdoors, Gift of History, Institute for Character Education, Inter-agency Autism Group (Early Intervention), Life Threatening Events Associated with Pediatric Sports (LEAPS),

Orange County Animation Project, Outstanding Contributions to Education Awards, and Spotlight on Education.

It has been an honor to speak at conferences and forums throughout the United States to advocate and share the news of the outstanding education that our students receive in spite of drastic budget cuts and strict state regulations. Although education in California continues to be overregulated and underfunded, I am confident that the new Orange County Superintendent of Schools will have the opportunity to lead our county into better times. It will be exciting when adequate revenue finally allows schools the potential to restore programs that have been cut and students offered new opportunities to support their academic endeavors.

Thank you for your dedication and support for education over the years. I will miss everyone very much, but I know that I am leaving this office in good hands, and I am confident that our youngest citizens will continue to receive world-class educational services.

Cordially,
Bill Habermehl

Arts education for a better American future

By Shanin Ziemer, Fourth District PTA Cultural Arts

Do you need another reason to advocate for a complete curriculum for every student, including a rich arts curriculum? Creativity and other skills learned through the arts are essential to our economic recovery and stabilization. Several recent publications stress this connection.

The *Mayor's 10 Point Plan for a Strong America* (published by the US Conference of Mayors) cites the arts, humanities, and museums as critical to the quality of life and livability of America's cities, as well as being an important component in the economic revitalization of our cities.

According to the just-released *New Engines Of Growth* study published by the National Association of Governors, with concerns over job

creation and business growth holding a prominent – and persistent – position on policy agendas today, governors are increasingly calling on state agencies to support economic growth. It's not just economic and workforce development agencies that governors want on the case. Some governors are including state arts agencies in this all-hands-on-deck approach, and are putting in place policies and programs using arts, culture, and design as a means to enhance economic growth. In particular, arts, culture, and design can assist states with economic growth because they can:

1. Provide a fast-growth, dynamic industry cluster;
2. Help mature industries become more competitive;

3. Provide the critical ingredients for innovative places;

4. Catalyze community revitalization; and

5. Deliver a better-prepared workforce.

The Adobe® *State of Create* global benchmark study included interviews of 5,000 adults across the United States, United Kingdom, Germany, France, and Japan, and exposes surprising attitudes and beliefs about creativity, providing new insights into the role of creativity in business, education, and society overall. The research shows 8 in 10 people feel that unlocking creativity is critical to economic growth, and nearly two-thirds of respondents feel creativity is valuable to society. More than half of those surveyed feel that creativity is being stifled by their education systems, and many believe

(Continued on page 7)

Protect kids now

By Barb Shangraw
VP, Parent & Community Issues

Let's not wait for something to happen – let's work now on prevention of things like cyberbullying, sexual exploitation and abduction.

Some statistics:

- There are 2000 missing children reported daily. Most likely to be victimized are females aged 11 to 17 years old. Thirty-eight percent of attempted abductions occur while a child is walking alone to or from school, riding the school bus, or riding a bicycle. Thirty-seven percent happen during the hours of 2-7 p.m.
- There are 33.2 million youths who use the Internet daily. Of those, 58 percent post personal information, and 43 percent talk to unknown people online. A 2007 survey of 1,500 youth indicated that one in seven had received a sexual solicitation online.

Resources for action

There are things we can do to protect our children. We can watch for signs in their behavior. Communication is the key to prevention. Children learn and develop awareness through repeated messages from their parents. Regular conversations create a second nature of awareness. We can work to build trust with our children and create teachable moments.

That National Center of Missing and Exploited Children has numerous materials to help you as a PTA to improve safety and empower parents and children in fighting cyberbullying, sexual exploitation, and abduction. The *Take 25* campaign focuses on taking 25 minutes to talk with children about safety. The center offers mini-lessons, conversation starters, safety tips, child ID kits, and presentations. See www.take25.org.



The Campaign Against Sexual Exploitation (CASE) provides free resources in numerous languages. There are educational and outreach materials, posters where you can insert your logo, and technical assistance all available for free. See www.missingkids.com.

NetSmartz workshops are available for all ages. They educate, engage, and empower. You can get free online safety kits, information on how to do a panel presentation, staff and parent training programs, brochures, and many other free materials. See the NetSmartz website at www.netsmartz.org.

If you have particular questions about the programs, you can contact Ana Cody at acody@ncmec.org. Put in your subject line that you are with the PTA in California so that she knows who you are. She has promised a one-week turn-around on requests for materials from the center.

...arts education

(Continued from page 6)

creativity is taken for granted (52 percent globally, 70 percent in the United States).

"One of the myths of creativity is that very few people are really creative," said Sir Ken Robinson, Ph.D., an internationally recognized leader in the development of education, creativity, and innovation. "The truth is that everyone has great capacities, but not everyone develops them. One of the problems is that too often, our educational systems don't enable students to develop their natural creative powers. Instead, they promote uniformity and standardization. The result is that we're draining people of their creative possibilities and, as this study reveals, producing a workforce that's conditioned to prioritize conformity over creativity."

The California Legislative Joint Committee on the Arts is



holding hearings on legislation that will develop a "creativity index" to measure creativity in public schools statewide. This movement matches legislation passed in Massachusetts last spring, and is much like a bill working its way through the legislature in Oklahoma. Many other states are beginning similar discussions, and other cities and nations around the world are following these efforts closely.

Clearly, something big is happening across America. In a book called *The Jobs Revolution: Changing How America Works*, former U.S. Secretary of Education Richard Riley said, "We are currently preparing students for jobs that don't yet exist, using technologies that haven't been invented, in order to solve problems we don't even know are problems yet." It is vital that we merge the arts and sciences and, in the process, create the kind of curriculum that, at almost no additional cost, insures the higher-order thinking and problem-solving skills that will determine student suc-

cess in the workplace of the future.

All of these revelations and efforts represent an auspicious start to reinventing K-12 education. And they represent new thinking about the arts and what is called "arts integration." It is simply about interdisciplinary education and using the tools of the arts across the curricula. Many people don't take the term "arts" seriously. It's soft, not muscular. But we now know a lot more about learning, and know that "arts integration" works. The California Alliance for Arts Education and the President's Committee on the Arts and Humanities (PCAH) has said as much after spending years of research and study. The PCAH said, "A greater investment in the arts is an effective way to equip today's students with the skills they will need to succeed in the jobs of tomorrow."

If you are interested in learning more about what an arts education chairman can do for your school and your students, please contact me at cultural-arts@fourthdistrictpta.org.

California State PTA conventioners from Fourth District share comments about their (often groovy) experiences

Gisela Meier, 4th District Convention Delegate:

PTA Power!

There is no better way to experience the power of PTA than to be there as over 3,000 PTA leaders converge at Convention to attend workshops and events designed to educate and empower them.

Convention Highlights:

- Meeting a delightful delegate from Sonoma who taught me a lot about social networking.
- Very informative workshops on No Child Left Behind and hot topics in legislation.
- A very rambunctious fun-filled Fourth District banquet.
- Weeping over Reflections performances.
- The incredible energy in the room during the final General Session.
- Meeting some of our bright-faced brand-new Fourth District PTA members in the hospitality room.
- Meeting some longtime long-distance friends that I only see at convention.



Shereen Walter, 4th District PTA VP of Convention

- Listening to speaker Mike Robbins talk about the power of appreciation of not only others, but yourself.
- Practicing strong messaging and learning communication tips on the *Our Children, Our Future* Initiative.
- Meeting so many wonderful delegates from Fourth District PTA at our hospitality suite. A big thanks to all those who dropped in to introduce themselves and spend some time letting us get to know you!
- Fantastic songs and limericks performed by our councils at the 4th District dinner! PTA Power at its best!
- Watching a young autistic student from 4th District as his Reflections piece on how it feels to be different was read.
- Molly Munger thanking PTA for making a bold and historic move by collecting signatures to get the *Our Children, Our Future* initiative on the November ballot. Go PTA!



Now that you've been to convention...

What do you do with what you have learned?!

Now that you have all that great information and all those ideas floating around in your head, you need to share with the PTA unit or council that sent you. Write up a short report that focuses on what you learned that will be of value to your PTA. It could be something as simple as how important it is for two people to count money and sign the cash verification form or an idea on how to embrace and include your diverse community in your PTA. Whatever you learned, share it! Read your convention report or give a presentation about some of the things you learned at your next PTA meeting so that everyone has a chance to benefit from your attendance at Convention.



Bev Berryman, 4th District Convention Delegate:

I had many highlights; however, I believe that the best was last as far as inspirational speakers.

I think that Paul Richman's talk on leadership lessons was very inspirational and on target, reminding us of four foundations of leadership:

- Sometimes you have to be bold;
- It's what you do when things don't go as planned that matters;
- Great leaders empower others; and
- Organization and details matter – A LOT!

He truly surprised me by how motivational he was.

I could not be more proud of the National Teacher of the year who is our own California State Teacher of the Year. Her encouraging words on the value of parents were a breath of fresh air. Her passion for excellence for her students was evident by her enthusiasm and energy.

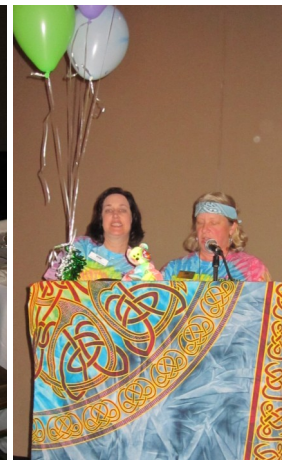
Debbie Allen was a true ambassador of the arts and spoke about the importance of infusing the arts into our everyday curriculum. Her examples of many successful artists who came from our public school system was a testimony that indeed we have done things right and cannot afford to stop now. She empowered us to continue the fight for funding.

In addition to the speakers, my workshops were informative and a reminder of how important it is to provide training to our unit and council leaders, providing them the tools to do their jobs.



Fourth District PTA Convention Attendance By the Numbers:

Full Time Voting Delegates	282	Full Time Voting Student Delegates	4
Full Time Non-Voting Delegates	59	1 Day Delegates	86
Exhibit Hall Attendees	39	Total 4th District attendees	470



Fran Sdao, 4th District Convention Delegate:



Attended the EdSource Conference. The impact of the economic and housing crises, which have resulted in increased mobility/transiency in housing and school, is affecting students who are also impacted by the reduced numbers of supporting adults on campus due to cuts to education and social services. Children in poverty come into school behind and have a hard time catching up.

Workshops: Attended PTA & Elections, Hot Topics, and ESEA Update. Jacque Chevalier from National PTA was an extremely effective presenter with lots of energy and insight on the political process in DC.

Attended the *Our Children, Our Future* Key Messaging Session by the PR & Co. Learned helpful techniques to stay on main message when talking to media (which are good skills to apply in many situations).

Attended General Sessions. Enjoyed the Teacher of the Year and Debbie Allen.

Fourth District Dinner was delicious and very entertaining. We have very talented PTA leaders!



Mensaje de la Presidenta

El final de año escolar es una época bonita

Por Celia Jaffe

Ya llegó: el fin de año escolar está aquí. Ya la hizo, y espero que haya sido sin olvidar recoger a su hijo o sin tener que visitar la oficina del director por algo negativo. Hay algunas cosas que aun puede hacer en las semanas que quedan de escuela que marcaran una gran diferencia en su escuela sin tener que tomarle mucho tiempo.

Primero, tómese el tiempo de reflexionar en los logros de su PTA y publíquelos. Un mensaje por correo electrónico o una circular mandada en la mochila de los niños marcará dicha diferencia y les dejara saber a los padres de los beneficios que su PTA otorga a la escuela. Esto le gusta escuchar a la gente pues les hace sentir bien de tener una membresía de PTA. También les otorga satisfacciones a sus líderes y voluntarios al ver todos los logros en una lista. Además promueve la membresía para el año siguiente porque la gente querrá ser parte de estos programas positivos.

El siguiente paso es hacer todos los movimientos de transición ahora, para que el próximo año empiece sin tropiezos. Asegúrese de que la información personal de los miembros de su mesa directiva ha sido enviada a su director de la escuela así como su concilio de PTA y al 4° Distrito de PTA. Visite el sitio de internet del 4o Distrito para llenar la forma de información personal de oficiales: www.fourthdistrictpta.org/new-officer-submission-form. Si tiene ideas de cómo mejorar los programas de PTA del próximo año, haga una lista de sus recomendaciones para que sean revisadas durante la junta de otoño.

Para asegurarse que la información importante no se pierda, llame a una junta para intercambiar los libros de procedimientos entre los oficiales salientes y los entrantes. Puede ser una reunión para venir y dejar el libro de procedimientos, así cada persona que deja la posición se lo entrega a la persona que está tomando la posición.

Idealmente nuestros oficiales tienen un libro de procedimientos y un folder que contiene los estatutos, el presupuesto y alguna otra información relevante y específica para cada posición en donde explica los eventos organizados y tiene los contactos de las personas contratadas para los diferentes trabajos o necesida-

des del evento. Aun cuando solo se tenga una caja con todos los papeles relacionados a esa posición, es mejor dársela a la persona que tomará el puesto que tirarla a la basura. Su carpeta de recursos es propiedad de la PTA así que necesita ser entregada al siguiente presidente. Recuerde que no se mandara una nueva este verano.

Los tesoreros y auditores tienen labores específicas durante el verano. Los libros financieros se cierran el 30 de junio, por lo que el tesorero debe balancear la chequera y crear un resumen del fin de año financiero. Entonces el auditor saliente deberá hacer la auditoría de fin de año. Después de que estas tareas han sido cumplidas, entonces es el momento de hacer su declaración de impuestos. El tesorero saliente es responsable de llenar las formas electrónicas de impuestos (si el presupuesto de la PTA es bajo) o puede contratar a un contador para hacerlo. Después será apropiado que se realice el cambio de firmas en la cuenta para que se queden a cargo los oficiales entrantes.

Finalmente, de honor a quien honor merece. Mike Robbins, uno de los presentadores de la convención de PTA, enfatizó los beneficios de expresar gratitud y aprecio a todos los que colaboraron con usted incluyéndolo a sí mismo. De las gracias a todos los que participaron en su PTA. Todos los esfuerzos y contribuciones son importantes. Piense en lo mucho que usted apreciaría recibir unas palabras de reconocimiento por sus esfuerzos, así que reparta las gracias.

En mi bolsa cargo un llavero que dice "los voluntarios tienen corazón." Estos fueron dados en la primera instalación de PTA a la que asistí (no les diré hace cuantos años) y esas palabras son tan ciertas. Usted y sus líderes de PTA son "abejitas trabajadoras" en su escuela y han tenido muchas cosas compartidas este año. Todos ustedes escogieron trabajar por los niños, por ello ¡me quito el sombrero!

P.D. He aquí mi chance de agradecer a gritos a mi mesa directiva de PTA junto con todos los maravillosos presidentes de concilio. Este ha sido un año lleno de eventos grandiosos. Todos ustedes han contribuido al éxito nuestra PTA y ha sido un placer trabajar con todos ¡Muchas gracias y abrazos para todos ustedes!

El 4o Distrito de PTA mantiene su membresía

Por Su Craig, Vicepresidenta de membresía del 4o Distrito de PTA

Mientras el periodo de membresía 2011 - 2012 llega a su fin, quiero dar las gracias a todos los que han estado involucrados en mandar los pagos de membresía al 4° Distrito de PTA. Nuestra membresía total suma 137,683 miembros- solo una pequeña cantidad debajo de la totalidad del año anterior.

Felicidades a los concilios que incrementaron sus números de membresía en

este año: •Anaheim Elementary •Buena Park •Santa Ana •Westminster

Por favor continúen remitiendo sus cuotas. Nuestro año de membresía termina el 30 de junio de 2012.

¡Nuevos sobres de membresía!


Si su unidad usara los nuevos sobres de membresía de la PTA de California, por favor ponga su orden a su concilio lo más pronto posible. Los sobres nuevos y rediseñados tienen el texto en inglés y español, información de mercadotecnia, nuestra misión, un espacio para donaciones y un cuadro para que se señale el interés de ser voluntario. Usted puede

descargar una forma de orden con una copia del sobre del sitio de internet del 4° Distrito de PTA debajo de la pestaña Membership / Value of Membership.

El costo es \$15 por 500 sobres y la orden deberá ser en múltiplos de 500. Las unidades deberán de mandar su pago al concilio. Los concilios deberán de mandar dicho pago incluido con las órdenes de todas las unidades.

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Nuevo requerimiento para entregar los estatutos revisados entra en efecto

Por Bev Berryman, Parlamentaria del 4o Distrito de PTA

Historial: *Todas las unidades de PTA deberán aplicar para un numero de fideicomiso caritativo (CT) para el final del 2012 o atenerse a las consecuencias y penalidades. La parlamentaria de la PTA de California quiere asegurarse de que las unidades que todavía no tienen dichos números al menos saben cómo es el proceso de obtención del mismo y que al menos ya hayan dado el primer paso de llenar la forma numero CT-1.*

A partir del 1o de abril de 2012 los estatutos que hayan sido enviados para revisión y firma a la California PTA y que no tengan el numero CT insertado en el artículo XIV (año fiscal y número de identificación) deberán mandar una copia de la aplicación o forma CT-1.

¡Proteja a sus hijos ahora!

Por Barb Shangraw
Vicepresidenta de asuntos comunitarios
del 4º Distrito de PTA

No esperemos a que algo pase- vamos a trabajar en prevenir cosas como la burla por internet, la explotación sexual, raptos y seguridad.

- Hay 2000 niños perdidos reportados diariamente. La mayoría son niñas entre los 11 y 17 años. 38% de dichos raptos ocurren cuando la criatura está caminando sola a la escuela o viene de regreso de ella, abordando el autobús escolar o andando en su bicicleta.

- 37% de estos raptos ocurren entre las horas de las 2-7 p.m. Hay 33.2 millones de jóvenes que usan el internet diariamente. De ellos 58% ponen información personal, 43% hablan con desconocidos en internet. En una encuesta hecha a 1500 jóvenes en 2007, uno de cada siete recibió una solicitud sexual por internet.

Recursos para prevenir

Hay varias cosas que podemos hacer para proteger a nuestros hijos. Existen señales en su conducta que pueden mantenernos alertas. La comunicación es la clave de la prevención. Los niños aprenden a través de la repetición de los mensajes. Conversaciones regulares crean una segunda naturaleza de alerta. Debemos de establecer confianza con nuestros hijos y crear momentos de aprendizaje.

El Centro Nacional de niños perdidos y explotados cuenta con numerosos materiales que pueden ayudar a los padres de su PTA a luchar contra la burla por internet, explotación sexual y raptos. Existe una campaña llamada *Toma 25* que se enfoca en tomarse 25 minutos diarios para hablar con sus hijos acerca de seguridad. Este centro tiene disponibles mini-lecciones de cómo conversar y dar consejos a sus hijos además de tener programas de identificación y presentaciones. Visite el sitio de internet: www.take25.org.

También hay una campaña en contra de la explotación sexual (CASE) con recursos gratis disponibles en varios lenguajes. Existen materiales educativos y de enlace, posters en los que puede incluir su logotipo de PTA con asistencia técnica gratuita. Visite el sitio de internet: www.missingkids.com.

Los talleres de entrenamiento de NetSmartz están disponibles para todas las edades. Estos educan comprometen y le dan apoyo. Usted puede obtener un paquete de seguridad de internet gratis, además de información de como formar un panel de presentación que incluyan administradores de la escuela, maestros y padres, programas de entrenamiento, folletos y muchos otros materiales gratis. Visite el sitio de internet de NetSmartz: www.netsmartz.org.

Si usted tiene alguna pregunta en particular acerca de estos programas por favor contacte a Ana Cody en la siguiente dirección de correo electrónico: [Por favor note que una unidad no necesita haber aplicado por su CT todavía, especialmente si los estatutos son mandados solo para obtener una versión actualizada que la unidad puede mandar con la solicitud de la aplicación. Una copia de la forma CT-1 se necesita para probar que la unidad está preparada para aplicar por dicho número.](mailto:aco-</p>
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Por favor recuerde que la forma de transmisión de los estatutos cuando se solicita la revisión de los mismos, deberá ser entregada a través del parlamentario del concilio. Dicha forma se encuentra disponible en el sitio de internet www.fourthdistrictpta.org/forms debajo de la pestaña del parlamentario.

Si tiene preguntas por favor contácteme en la dirección de correo electrónico: parliamentarian@fourthdistrictpta.org

Para obtener su número de fideicomiso caritativo

Aplique por dicho número usando la forma numero CT-1 con el procurador de California. Vea las listas de deberes y una muestra de la forma en el sitio de internet www.capta.org debajo de QUICK LINK / "Tax/ Reporting Requirements" / "Registry of Charitable Trust."

dy@ncmec.org. Escriba que es miembro de la PTA de California para que sepa quién es usted. Ella ha prometido contestar a todos los mensajes que reciba para obtener materiales de dicho centro.

Premios al servicio honorario Los laureados del 4º Distrito

Por Cheri Jones, Directora de los premios del 4o Distrito de PTA

Tres miembros de PTA fueron bien merecedores de los premios al servicio honorario del 4º Distrito de PTA en la cena de los administradores llevada a cabo en marzo.

Dr. William Habermehl, Superintendente del departamento de educación del condado de Orange fue honrado con el premio al servicio honorario por su colaboración y apoyo al 4º Distrito de PTA a través de los años.

Michele Langham fue honrada con el premio dorado de Orange por su servicio voluntario continuo y su compromiso con el 4º Distrito de la PTA.

El prestigioso premio del roble dorado, el cual es el honor más grande de la PTA, fue otorgado a **Leticia Keeling**, quien actualmente sirve como la administradora de datos del 4º Distrito de PTA y quien ha ocupado numerosas posiciones en nuestro distrito incluyendo el cargo de Presidenta.

¡Muchas felicidades a todos los premiados!

We have a new look!

Did you notice that the Fourth District PTA website looks different?

We just redesigned it! Go to www.fourthdistrictpta.org and see the renovations.

- Easy-to-find information — dates and deadlines, forms, and more.
- NEW AND IMPROVED! Online officers information form...submit your officers list online!
- Timely advocacy information
- Everything you ever wanted to know about PTA!

Check it out today!

- Patty Christiansen, Communications VP



1520 Brookhollow Dr., #40
Santa Ana, CA 92705-5449

Fourth District
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