

President's Message

To Convention...and BEYOND!

by Celia Jaffe



The California State PTA Convention in Anaheim is just around the corner, May 9-12. I look forward to seeing you there. It is still possible to register on site if you were not able to plan ahead.

Convention is a great experience for PTA leaders because it reminds us all of the great organization to which we belong. You participate in general sessions with thousands of other volunteers who have made a commitment to the welfare of children. It is heady stuff.

When you attend convention as a representative of your school unit – having been paid for by jog-a-thons, gift wrap sales, and other fundraisers – it should be your mission to soak up everything you can that will help your PTA. Attend all sessions, network with people you meet to get great ideas, pay attention to the way meetings are run, and listen to the inspirational speakers. Take it all in so that you come back a stronger leader for your association.

Convention is lots of fun, too! Come to the Fourth District "PTA Power" dinner (a 1960s bash) and stop by the Fourth District hospitality suite to unwind and refresh during the day.

After convention, it's time to do the important work of finishing up the school year well. (You can hang on for another six weeks or so!) At your last association meeting of the year, sum-

marize what your PTA has accomplished. Remember non-monetary things, such as PTA newsletters or electronic communications, PTA representation on school district committees, family fun nights, reading and art programs, and all the other things that connect families with the school. Naturally, lots of thank you's are in order for everyone involved.

The president-elect should spend this time inviting people to appointed positions – usually parliamentarian, sometimes historian, and all committee positions. Everyone deserves an actual, specific invitation from the elected president, so there is no confusion about who is doing what. The board-elect can meet separately in order to work on a preliminary budget and calendar for 2012-13. These items should be up for a vote at your final association meeting, and then re-approved (whether or not they've been changed) at the beginning of next school year.

When transitioning is done well, the next year has a much better chance of success. More on this next month, but for now, make sure that all your PTA leaders are gathering their materials from this year in one place. And get everyone's contact information so that people can be in touch over the summer if necessary.

I'm so proud of all the PTA leaders in Fourth District PTA who have been working for the betterment of their schools and in other ways that benefit children. You really are PTA POWER!



Fourth District
PTA®
everychild.one voice.



*Artículos en español—
 paginas 10 y 11*

Inside this issue:

PTA Basics: Submit New Officers	2
Calendar; Common Core Standards	3
Advocacy—Sacramento Safari; OCOF initiative	4
Safari, continued	5
OCDE on AED/CPR training; blood donors needed	6
Arts for learning; mem- bership; foster homes	7
PTA Spring Training Workshops, May 30	8
PTA Spring Training Workshops, Spanish	9
Artículos en español	10-11
Outreach opportunity: translators needed	Back

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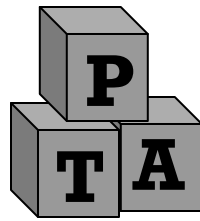
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Preparing for the next PTA year

Basics

Submit your new officers & chairmen

By Leticia Keeling, Fourth District PTA Data Administrator

Please use the *New Officer Submission Form* on the Fourth District PTA website (under the MANAGEMENT tab) to forward contact information for your 2012-13 PTA officers and key committee chairmen. For the very first time, the information you submit will be exported directly to the California State PTA (CAPTA) form. This will shorten the time it takes for CAPTA and National PTA to get important information to your new PTA leaders. Here are some guidelines to help make the process easier for you:

- Collect all information and have it ready before you begin: first and last name, mailing address, telephone number, and email address for each person to be entered.
- Use your unit's complete name ("Joseph Z. Adams High School PTA"). Abbreviations are difficult to decipher and easy to get wrong.
- DO NOT USE SCHOOL ADDRESSES. The computer at CAPTA discards school addresses, so no information will be mailed out from CAPTA.
- Double-check the spelling of all names (personal, street, and city) after you have typed them into the form. I will be sending information for over 425 unit presidents, and so cannot catch all mistakes.
- Please submit data immediately for as many of the following positions as you now have filled for your unit or council; you may update at a later point with any new information:
 - **President** (REQUIRED)
 - Executive Vice President / First VP
 - **Secretary** (REQUIRED)
 - **Treasurer** (REQUIRED)
 - Membership Chairman
 - Reflections Chairman
 - Advocacy Chairman
 - Parliamentarian
 - Auditor
 - Historian
 - Special Education Chairman
 - Communications Chairman
 - Convention Chairman (COUNCILS ONLY)

Changes?

Remember to use the *New Officer Submission Form* to update information when an officer changes. If Fourth District PTA doesn't have a current officer list, delivery of vital documents to your unit/council may be delayed throughout the year.

Go to this address to start:

www.fourthdistrictpta.org/new-officer-submission-form

Sacramento Safari Common Core is coming

By Fran Sdao, Fourth District PTA, Vice President, Education

Fourth District PTA Advocacy leaders had the opportunity to learn about the new Common Core Standards from Cynthia Gunderson, Education Programs Consultant with the California Department of Education, during Fourth District PTA's Sacramento Safari trip in March.

Gunderson provided an update on the implementation plan that is already in process. The plan requires new curriculum frameworks, new instructional materials, teacher training, and a state testing system aligned with the standards.

In 2009, the governors of 48 states (plus two territories and the District of Columbia) adopted Common Core State Standards in language arts and mathematics. The purpose was to create consistent expectations and assessments, to better prepare students for higher education and a global economy, and to allow for collaboration among states on best practices and professional development.

In California, a special commission selected additional standards to maintain the level of rigor in the state's current educational program.

The California State Board of Education approved the combined Common Core Standards in August 2010.

Due to budget constraints, the state has a moratorium on the development of new curriculum frameworks and adoption of new textbooks until the 2015-16 school year. However, seven school districts plan to take a leadership role in implementing the new standards. They are: Clovis, Fresno, Long Beach, Los Angeles, Sacramento City, San Francisco, and Sanger.



The State Department of Education is developing a list of supplemental instructional materials that are aligned with the Common Core Standards that will help districts to bridge the gap between content in current materials and the new Common Core Standards. This will assure that students learn the required curriculum content.

PTA leaders are encouraged to talk to their school district staff about the status of Common Core Standards in their classrooms. This would be a great topic for a parent education program during a PTA meeting.

The California Department of Education website has excellent resources for parents, including a *Common Core Standards Parent Handbook* that was developed with the California State PTA, at www.cde.ca.gov/ci/cc. There are flyers in five languages that can be reproduced for parents.

National PTA has also published a series of *Parents' Guide to Student Success* by grade level. These are available at www.pta.org by clicking on *Topics / Student Success / Parent Involvement* (<http://www.pta.org/4446.htm>).

FOURTH DISTRICT PTA CALENDAR

May

- 1 **DUE:** Annual Historians Reports from Councils
- 9-12 **CAPTA Convention, Anaheim**
Anaheim Convention Center; register online at www.capta.org
- 23 **CP Roundtable**, 9:30am at Fourth District PTA office.
- 24 **Executive Committee Meeting**, 9:30am, Fourth District PTA office
- 28 *Fourth District PTA office closed for Memorial Day Holiday*
- 30 Fourth District PTA Spring Training Workshops at National University, Costa Mesa; morning & evening

June

- 7 End-of-Year Awards Luncheon and General Meeting at *Maggiano's*, 3333 Bristol Street, Costa Mesa.
CP Roundtable, 9:30am
General Meeting, 10:30am Luncheon, noon
- 21-24 **National PTA Convention**
San Jose, California
- 28 Fourth District PTA office goes on summer schedule:
Open Wednesdays only in July, 9:30am - 2:00pm (except July 4)





Our Children, Our Future

Sacramento Safari takes 85 members to State Capitol

By Kim Anderson, Fourth District PTA Vice President of Advocacy

Eighty-five PTA advocates from the Orange County area converged on the State Capitol March 26–27 for our annual Fourth District PTA Sacramento Safari, and spent a very exciting two days hearing the latest on the *Our Children, Our Future* (OCOF) initiative, public policy, and Governor Brown’s proposed 2012-13 state budget.

California State PTA leaders and Molly Munger, principal author of the OCOF initiative, spoke with us first about the OCOF initiative, legislator messaging, and other California State PTA priorities. Sue Burr, Executive Director to the State Board of Education (SBE) and Governor Brown’s “go-to” person on education, spoke primarily about what lies ahead for the SBE, in particular with regard to the Common Core standards and the Elementary and Secondary Education Act (ESEA) waiver. Edgar Cabral, Principal Fiscal and Policy Analyst from the Legislative Analyst’s Office, spoke budget and numbers in such a way that we could easily understand them. We then heard from John Fensterwald, editor and writer for *Thoughts on Public Education* (TOPEd), regarding Weighted Student Formulas, API alternatives, and charter school performance. Our dinner keynote speaker was Kevin Gordon, president of School Innovations & Advocacy, who is always up-to-the-second with his information, dynamic, and thought-provoking!

Day two of Safari took us to the Capitol, where we heard from Rick Pratt, Chief Consultant to the Assembly Education Committee, about school finance reform. Cynthia Gunderson from the California Department of Education (CDE) gave us a fabulously in-depth presenta-



*From left: Fourth District PTA President Celia Jaffe with Sacramento Safari speakers California State PTA Director of Legislation Patty Scripser, CAPTA President Carol Kocivar, principal author of *Our Children, Our Future* initiative Molly Munger, and CAPTA Executive Director Paul Richman.*

tion about the implementation of Common Core Standards (*see page 3*). Rick Simpson, Deputy Chief of Staff to Assembly Speaker John Perez, shared some of his vast wealth of knowledge about teacher evaluations, middle-class scholarships, and local school finance reform options.

Our afternoon was spent in small groups advocating to our State Assembly Members and Senators and/or their key staff members. We shared our frustration about the lack of adequate funding for schools, why PTA so strongly supports the OCOF initiative and the dollars it would bring into Orange County area schools, our opposition to the governor’s Weighted Student Formula proposal, and how much we care about the whole child. We listened as they spoke about their top priorities. Overall, the meetings were very positive and productive.

Comments from our attendees included:

- “I have been to Sacramento many times but the trip was the **best ever** – I learned so much and found every speaker to be knowledgeable, engaging, and insightful.”
- “This was a very impressive use of PTA funds, energy, and focus.”
- “Extremely Well Done...I am **very** proud to be a PTA member.”



Rick Simpson, Deputy Chief of Staff to Assembly Speaker John Perez, was the #1 rated speaker by Safari participants.

(Continued on page 5)

...85 members on Sacramento Safari

(Continued from page 4)

Putting together a two-day event of this caliber would not have been possible without our absolutely amazing Fourth District PTA Advocacy Team! HUGE thanks go to our Sacramento Safari Chairman Lori Abbott, whose organization and planning skills are extraordinary, and whose meticulous attention to detail ensured that everything ran smoothly. Many thanks also to Fran Sdao for securing our fabulous guest speakers; Erin Jenks for making all the legislator appointments; Kathleen Fay for creating the speaker gifts, making our leg-

islator leave-behind look professional and, together with Gisela Meier, for helping to put together materials for our Safari binders; Nicola Weiss for providing the ground transportation options and Hearing Committee Schedule, as well as for arranging lunch at Griselda's; Dennis Walsh for producing business cards, name tags, and being our technical guru; Shereen Walter for overseeing all the registration set-up; and Bev Berryman for being our photographer. Thank you also to all of our A-Team members who led legislator meetings – you were AWESOME! To our President Celia Jaffe, and our Executive Vice President Maureen Christiansen, your continued support is truly appreciated.



Representatives from Fourth District PTA stand on the steps of the California State Capitol.



OUR CHILDREN, OUR FUTURE
California's Education Initiative in 2012
Supported by the California State PTA



“Be the Beat” student pilot project creating the next generation of lifesavers

By William M. Habermehl, Orange County Superintendent of Schools



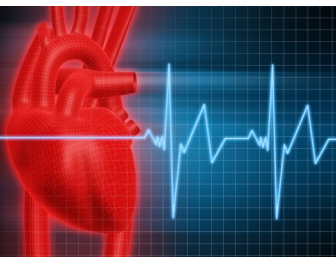
While sudden cardiac events at school are rare, appropriate action at these critical times may save lives. Today more than ever before, schools may have an Automated Electric Defibrillator (AED) located on campus that requires bystanders who are ready, willing, and able to perform Cardiopulmonary Resuscitation (CPR). Using the American Heart Association’s *Be the Beat School Challenge*, a web-based CPR/AED educational program, teachers encourage students to register and complete the *Challenge* during a 1-2 hour online, interactive lesson that includes games, videos, and giveaways. Students learn the basics of emergency response, hands-only CPR, and AED use.

The mission of the *Be the Beat School Challenge* is to raise awareness of sudden cardiac arrest, especially among youth, and to educate kids, teachers, and parents about using AEDs and CPR to save lives. Timely response to a sudden cardiac arrest, using an AED together with CPR, can increase survival rates from under 10% to 50% or greater.

Students at four Orange County middle schools are currently participating in a Hands-Only CPR Education (CPR7OC) Pilot Project being conducted by the Orange County Department of Education (OCDE) in partnership with the American Heart Association. The goal of the CPR7OC Pilot Project is to assess the viability of launching a countywide student CPR education initiative in 2013. Participating pilot schools include Corona del Mar Middle School and Ensign Intermediate School, Newport-Mesa Unified School District; Hewes Middle School, Tustin Unified School District; and Lakeside Middle School, Irvine Unified School District.

I am pleased that we have had such a positive response from principals and teachers. We hope to see as many as 1,000 students take advantage of the pilot project to learn more about CPR, while increasing self-confidence and participating in an essential community service. I hope that all Orange County middle schools will take advantage of this training once the countywide CPR education initiative launches next school year.

The CPR7OC Pilot Project is sponsored by the



Shauna Ann Stuewe Foundation, with additional support provided by Orange County’s Fourth District PTA and Irvine Unified Council PTA. Lori and Kirk Stuewe started the Foundation six years ago to commemorate the untimely death of their 14-year-old daughter, Shauna Ann, who suffered sudden cardiac arrest during cheerleading practice at school.

Visit www.bethebeat.heart.org to participate in the *Be the Beat School Challenge*. Adults can get information about preventing sudden cardiac arrest and opportunities to learn CPR by visiting www.heart.org. To learn more about the OCDE Pilot Project, contact Chris Corliss, Project Coordinator, Center for Healthy Kids and Schools, Orange County Department of Education, at ccorliss@ocde.us or (714) 966-4355.

Red Cross can help with needed Orange County blood donations

By Barb Shangraw
VP Parent & Community Issues



Did you know that every two seconds someone needs blood? To meet our needs in Southern California, the Red Cross must collect more than 400,000 pints of blood each year. Right now only 3 percent of Southern Californians donate blood in comparison to 5 percent nationwide. To meet the needs locally, the Red Cross must import 33 percent of the blood that goes to Southern California hospitals. We will face a large problem if there is any kind of catastrophe in Orange County.

You can donate blood every 56 days. If you are interested in donating blood or scheduling a blood donation event at your school, the Red Cross will provide set-up and break-down of facilities, and furnish promotional materials for the blood drive. High schools can advertise that you can give blood starting at age 16. For elementary and middle schools, you could combine a blood drive with a family night.

If you want to talk to someone regarding the opportunity to host a blood drive at your school, please call Rebecca O’Rourke at 714-604-7914 or email her at Rebecca.OURourke@redcross.org. You can schedule your blood drive for this spring, summer, or fall.

Creative Edge Lecture

Learning and working in the collaborative age

By Shanin Ziemer, Cultural Arts Chairman

Randy Nelson presented a lecture on "Learning and Working in the Collaborative Age" for the annual Creative Edge Lecture on March 19. Nelson is a world leader in the area of creativity, and is one of the founders of the juggling group the Flying Karamozov Brothers. He worked at Pixar as the founder and dean of Pixar University, and at DreamWorks as the head of Artistic Development. He is currently working at Apple as one of the deans of Apple University. His talk intertwined personal stories from his career with historical anecdotes and scientific studies to explain why all students need a complete and rich educational experience that includes the arts.

He discussed the concept of *vision*, starting off with the reminder that because 70% of voters have no kids in school, it requires vision to understand the need for adequate education funding to ensure that every child can be exposed to and benefit from the skills that come from studying the arts.

Nelson shared recent research by a Harvard University professor that found 60% of representational painters lack depth perception. But what was initially perceived as a weakness

became an unexpected advantage, as the ability to see the world this way resulted in a related ability to produce amazing two-dimensional images of our three-dimensional world.

Diversity is required for innovation, and is a better predictor of success than talent. When diversity is too high, groups struggle to work together and exchange ideas. But when diversity is low, the work also suffers as group members think in similar ways, crushing innovation. A heuristic approach, using trial and error with no fixed answer, is also better for innovation than algorithms, which utilize fixed steps to complete a problem, because success requires failure. The core skill of innovators is error recovery, not failure avoidance. Nelson asserted that failure is just the negative space around success, and artists understand negative space.

Nelson described leadership as "a dance that requires the ability to communicate." Leaders should be qualified, but also need passion. A successfully creative organization that is able to innovate has distributed leadership. He used the metaphor of the atomic structure of graphite vs. a diamond. Both are carbon, but graphite is plated in layers and a diamond is

an interconnected matrix. Leadership needs to be an interconnected matrix of communication. The skills needed to be a successful leader come from the arts: the ability to exercise vision, model problems and solutions, focus, demonstrate standards, evolve, motivate, and communicate. Success in a creative world requires mastery of subject (depth); breadth of knowledge, experience, and interests; communication; and collaboration.

He promoted mentoring, to encourage and guide a person to success. And he urged keeping up the good work of supporting the arts as an integral part of a rich and complete curriculum, because the arts are needed to produce students who have the skills to succeed.

Foster kids in OC

By Barb Shangraw

VP Parent & Community Issues

Children who have been subjected to abuse or neglect are placed into foster care for their own protection. They become part of the system due to no fault of their own, yet are placed in group homes and foster homes, often moving multiple times while under the court's supervision.

There is always a need for more foster care homes. At present, approximately 2,200 children are in out-of-home care, including children who have to be placed outside of Orange County due to lack of placement opportunities here. Removal from their home is traumatic for children – even more so when they are moved to a new school in a different area. Currently, there are only 78 homes in south Orange County that have children placed in their homes. A stable home environment can do wonders for them. If you would like to invite a representative from OC Social Services to speak at your school regarding the need for foster homes, contact Cheryl Alexander at Cheryl.Alexander@ssa.ocgov.com or 714-704-8230.

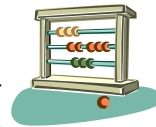
PTA membership numbers

By Su Craig, VP of Membership

Congratulations to all of the units that met the *Teachers Matter...Now More than Ever 2012* membership challenge! The 2011-2012 membership year is still going strong. I would like to encourage all units to keep sending in their remittances to council, making sure that all memberships for 2011-12 are properly paid up. Our membership year ends on June 30, 2012.

Unit Membership Envelopes. If your unit plans to use the California State PTA membership envelopes,

please place your order with your council as soon as possible. An order form with a copy of the envelope is available in the *Forms* section of the Fourth District PTA website under *Membership*. Envelopes are **\$15.00 for 500 envelopes** (note the new price) and must be ordered in multiples of 500. Please write the check to your council. Councils, please forward one check for all units. Additional envelopes will be ordered as needed.



Spring PTA Workshops Wednesday, May 30th, 2012

WHO's in it for KIDS?



PTA That's WHO!

National University

3390 Harbor Blvd., Costa Mesa

Morning Session: 8:30 am - 12:15 pm

Evening Session: 5:45 pm - 9:15 pm



Registration Fee: \$10 per person (no refunds)

Registration Deadline: May 22

After May 22, register on site.

Hand-outs may not be available for all on-site registrants.

Complete the form below and mail it along with a check payable to:

Fourth District PTA
1520 Brookhollow Drive, #40
Santa Ana, CA 92705

Sorry, no childcare provided

One form per person, please. Print clearly & fill out completely. Keep top portion; return bottom with payment.



NAME: _____

PHONE: _____ EMAIL: _____

UNIT/SCHOOL: _____ COUNCIL/SCHOOL DISTRICT: _____

Select morning or evening & mark your workshop(s) below.

Morning: Registration at 8:30 am & classes begin 9:00 am

Double Session: Basics for Presidents (for President & Executive Vice President)
9:00-12:15 Financial Procedures (for financial officers)

Single Session: Choose one or two classes

9:00-10:30 am

Membership (the heart of PTA)

Secretary (minutes/legal records of PTA)

10:45 am -12:15 pm

Reflections (PTA's arts recognition program)

Auditor (how to conduct a PTA audit)

Spanish-speaking attendees:

Please see other side of this sheet for Spanish language offerings.

Evening: Registration at 5:45 pm & classes begin 6:00 pm

Double Session: Basics for Presidents (for President & Executive Vice President)
6:00-9:15 pm Financial Procedures (for financial officers)

Single Session: Choose one or two classes:

6:00-7:30 pm

Care and keeping of Volunteers

Parliamentarian/Bylaws

Auditor

PTA Role in Elections, Candidate Forums, and Ballot Measures

7:45-9:15 pm

Membership (the heart of PTA)

Secretary

Reflections (PTA's arts recognition program)

Office Use Only:

Date received _____

Cash _____ Check _____ Check # _____ PTA Personal: _____

Talleres de Primavera de PTA miércoles 30 de mayo de 2012



National University

3390 Harbor Blvd., Costa Mesa

Sesión matutina: 8:30 am - 12:15 pm

Sesión vespertina: 5:45 pm - 9:15 pm

Inscripción: \$10 por persona (no se darán reembolsos)

Complete la siguiente forma y envíela por correo junto con el cheque a nombre de:

Fecha limite de inscripción: 22 de mayo

Después del 22 de mayo, registre en la puerta.

Si se registra en la puerta es probable que no alcance materiales.

Fourth District PTA

1520 Brookhollow Drive, #40

Santa Ana, CA 92705

No habrá servicio de guardería

Complete una forma por persona. Escriba claro y sin abreviaturas. Quédese con la parte superior de este volante y envíe la parte de abajo.



NOMBRE: _____ APELLIDO: _____

TELEFONO: _____ CORREO ELECTRONICO: _____

UNIDAD/ESCUELA: _____ CONSEJO/DISTRITO ESCOLAR: _____

Seleccione las clases a las que asistirá.

Matutino: Inscripción a las 8:30 am y las clases empiezan a las 9:00 am

- Sesión Doble: Puntos Básicos de PTA (en español)
 9:00-12:15 Puntos Básicos Financieros (en español)

Para las siguientes clases escoja una para el primer turno: Estas clases serán con traducción simultanea.

- | | |
|--|---|
| <input type="checkbox"/> 9:00-10:30 am | <input type="checkbox"/> 10:45 am -12:15 pm |
| <input type="checkbox"/> Membrecía (El Corazón de PTA) | <input type="checkbox"/> Reflexiones (programa de arte de PTA) |
| <input type="checkbox"/> Secretario (Como registras minutas) | <input type="checkbox"/> Auditor (como llevar a cabo una auditoria en su PTA) |

No se proveerá traducción simultanea en las clases vespertinas por lo que todas serán en Inglés. Si desea registrarse para alguna de dichas clases por favor utilice la parte posterior

Para Uso de Oficina:

Date received _____

Cash _____ Check _____ Check # _____ PTA Personal: _____



Mensaje de la Presidenta

A la Convención... ¡SIN LÍMITES!

Por Celia Jaffe

La Convención de PTA de California en Anaheim está a la vuelta de la esquina del 9 al 12 de mayo. Espero verle ahí. Es posible realizar la inscripción en la convención en caso de que no haya podido planear con tiempo.

La Convención es una muy buena experiencia para los líderes de la PTA porque nos recuerda la grandeza de nuestra organización. Usted tiene la oportunidad de participar en las sesiones generales con miles de voluntarios que se han entregado al servicio en beneficio de los niños.

Cuando usted asiste a la Convención representando a su escuela- siendo pagada con el dinero de su recaudación de fondos –su misión debe ser absorber todo lo que pueda aprender para ayudar a su PTA. Asista a las sesiones, conéctese con gente con ideas nuevas, ponga atención a como se llevan a cabo las juntas y escuche a presentadores que le inspiren. Tómelo todo para que pueda regresar como un líder más fuerte para su asociación.

La Convención es muy divertida. Venga a la cena “El poder de PTA” organizada por el 4o Distrito de PTA (que será una celebración al estilo de los años 60s). Visite la suite de hospitalidad del 4o Distrito y recargue las baterías para el día siguiente.

Después de la Convención será tiempo de que termine su trabajo en la escuela para el fin de año. Recuerde que en su última junta de asociación tiene que pre-

sentar un resumen de todo lo que su PTA ha logrado durante el año. Siempre incluya cosas logradas sin fondos monetarios como boletines informativos, representación de la PTA en los diferentes comités de la escuela, noches familiares, programas de lectura y artes y todas las actividades que ayuden a las familias a conectarse con la escuela. Naturalmente, de las gracias a todos los que le han ayudado a obtener dichos logros.

El presidente electo deberá invitar a diferentes personas para nombrarlos a las posiciones disponibles como parlamentario, a veces historiador y todas las posiciones de comités. Todos merecen de la invitación del presidente electo, para que no exista confusión sobre quien hace que. La mesa directiva electa se debe juntar para preparar un presupuesto preliminar y el calendario del año escolar siguiente. Todas estas actividades deben ponerse a votación durante la última junta de asociación y deberán ser ratificados durante el comienzo del año escolar siguiente.

Cuando la transición se hace bien, el año siguiente tiende a ser exitoso. Asegúrese que sus líderes de PTA estén juntando el material necesario de este año en un solo lugar. Así mismo pida la información de contacto de toda la gente con la que trabaja para poder verse durante el verano si es necesario.

Yo estoy muy orgullosa de los líderes del 4o Distrito de PTA que han estado trabajando por la mejora de sus escuelas y la vida de sus hijos ¡Ustedes son el PODER DE LA PTA!

La Cruz Roja del condado de Orange necesita donaciones de Sangre

Por Barb Shangraw, Vicepresidenta de Asuntos de la Comunidad

¿Sabe usted que cada dos segundos alguien necesita una transfusión de sangre? Para tener suficientes reservas en el banco de sangre, la Cruz Roja debe recolectar 200,000 litros de sangre cada año. Hoy día solo el 3% de la población del sur de California dona sangre en comparación del 5% nacional. Así que la Cruz Roja tiene que importar 33% de sangre para proveer a los hospitales de California. Este es un problema potencial muy grande en caso de que haya alguna catástrofe en el área del condado de Orange.

Usted puede donar sangre cada 56 días. Si está interesado en hacerlo organice un evento de donación en su escuela y la Cruz Roja le proveerá con todo lo necesario para hacerlo. Las escuelas preparatorias lo pueden hacer ya que la donación puede empezar desde que los chicos tienen 16 años. Para escuelas primarias y secundarias usted puede organizar una noche “familiar” para los adultos vengan a donar sangre.

Si usted desea organizar una colecta de sangre para su escuela por favor llame a Rebecca O’Rourke al 714-604-7914 o por correo electrónico Rebecca.ORourke@redcross.org. Ella podrá ayudarle a coordinar su colecta de sangre en cualquier temporada del año escolar.



Números de Membrecía

Por Su Craig, Vicepresidenta de Membrecía

Felicitaciones a todas las unidades que participaron en el reto *Los maestros también cuentan... Ahora más que nunca 2012*. Este año de membrecía está cerrando fuerte. Nos gustaría animar a todas las unidades que manden sus pagos al 4º Distrito de PTA. Nuestros números totales aun están un poco bajos con 133,679 miembros. Este año de membrecía termina el 30 de junio de 2012.



Sobres de Membrecía. Si su unidad está planeando utilizar los sobres de membrecía de la PTA de California por favor ponga su orden a través del concilio lo más pronto posible. Visite nuestro sitio de Internet en la pestaña de membrecía en la sección de membrecía. Los sobres cuestan. **\$15.00 por 500 sobres** (por favor note que este es un precio nuevo). Los sobres deben ser ordenados en múltiplos de 500. Por favor entregue el pago a su concilio; el concilio ordenara para todas las unidades.

Mándenos la lista de sus nuevos oficiales y directivos

Por Leticia Keeling, Administradora de datos del 4o Distrito

Por favor use *la nueva forma de registro* que se encuentra en el sitio de internet del 4º Distrito de PTA (debajo de la pestaña llamada MAGEMENT) para enviarnos la lista de sus oficiales del siguiente año junto con sus directivos. Por primera vez la información será exportada directamente a la PTA de California; de esta manera se acortara el tiempo que le toma a la PTA de California para enviarle información crucial para sus líderes. A continuación le doy una lista de sugerencias que le ayudaran a hacer este proceso más fácil:

- Junte la información y téngala lista antes de llenar la forma. Necesitara nombre y apellido de los líderes, domicilio, número de teléfono y dirección de correo electrónico para cada persona.
- Use el nombre completo de su unidad (Ej. "Joseph Z. Adams High School PTA"). Las abreviaciones solo dificultan el proceso y pueden terminar en errores.
- **NO USE LA DIRECCION DE LA ESCUELA.** La computadora de CAPTA no acepta direcciones de escuelas, así que la información no le será enviada. **ESTA INFORMACION ES CONFIDENCIAL Y NO SE COMPARTE CON NINGUNA OTRA ORGANIZACIÓN.**
- Revise que los nombres estén bien deletreados además de las direcciones, después de haberlas escrito en la forma. La información que se manda es de más o menos 425 presidentes de unidad así que los errores serán imposibles de arreglarse.

- Por favor incluya la información de las posiciones que le incluimos a continuación para su unidad o concilio; si necesita hacer actualizaciones lo podrá hacer enviando la información más tarde:

- **Presidente** (**OBLIGATORIO**)
- Vicepresidente
- **Secretario** (**OBLIGATORIO**)
- **Tesorero** (**OBLIGATORIO**)
- Director de Membrecía
- Director de Reflexiones
- Director de Legislación
- Parlamentario
- Auditor
- Historiador
- Director de Educación Especial
- Director de Comunicaciones
- Director de Convención (SOLO PARA CONCI- LIOS)

¿Cambios?

Por favor use la misma forma para actualizar la información con cambios de sus directivos u oficiales. Si el 4o Distrito de PTA carece de la lista actualizada, el envío de documentos vitales para su unidad o concilio no le serán enviados a tiempo.

Visite el siguiente sitio de internet para empezar a llenar su lista: www.fourthdistrictpta.org/new-officer-submission-form

Translation by



CONVERSA
SPANISH FOR LIFE

After School Spanish Program: 909-319-9796

¡EN BUSCA DE LIDERES!

Atención comunidad escolar Hispana, el proyecto ENLACE del 4to. Distrito de PTA tiene varias oportunidades para personas que deseen utilizar su capacidad bilingüe en posiciones de liderazgo dentro de la organización. Si desea impactar el sistema educacional de sus hijos, esta es la oportunidad que ha estado esperando.

Para mas información póngase en contacto con Diana Flores outreach@fourthdistrictpta.org

IN SEARCH OF LEADERS!

Attention Hispanic community: The Fourth District PTA's OUTREACH program has several opportunities for people who wish to use their bilingual capabilities in leadership positions within the organization. If you are interested in impacting your children's educational system, this is the opportunity you have been waiting for.

For further information contact Diana Flores at outreach@fourthdistrictpta.org



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Fourth District
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